EagleVision
Union Complex Digital Advertising

SOUTHERN MISS.
UNION

https://usmforms.formstack.com/forms/eagle_vision_submission_form
601-266-4396

Displays

The Eagle Vision digital signage system currently consists of 7 screens as outlined below:

- Thad Cochran Center Atrium: Widescreen LED Video Wall spanning over 25'
- Thad Cochran Center Ground Floor (Escalator): 60" LCD display
- Thad Cochran Center Ground Floor (Post Office): 60" LCD display
- R.C. Cook University Union Lobby: 70" LCD display
- Seymour's Grill: 52" LCD display
- LSI Hub: 55" LCD display
- IME Hub: 60" LCD display

Content

1. Your submission entitles you up to 3 slides, each with a ten-second runtime, which will display in the main panel across all seven screens. Slides should be designed in a 16:9 aspect ratio with a resolution of at least 1920 x1080.

2. Slides must be sumbitted in one of the following formats and may not exceed 25 mb in size: *.PDF, *.BMP, *.EPS, *.GIF, *.JPG, *.PNG, *.PSD, *.TIF, *.TIFF,*.WMF, or *.EXIF.

3. Content will be shown on a first come, first served basis. The total number of slides at any one time is limited to 30. Anyone requesting space after the maximum capacity has been met, will automatically be placed on a wait list until a current ad in the loop expires. Clients will be notified at the time of reservation if the loop is full.

4. All submissions must adhere to the rules listed under the Sign Policy located at: https://usm.policystat.com/policy/8175728/latest.

5. The Union Department reserves the right to change, delay or halt regular programming or deny service for inappropriate content at any time.

* File type: Slides can be created in PowerPoint, Photoshop, and other software, but **MUST** be saved as an image or PDF to be displayed properly.

** Exposure Disclaimer: Content loop times fluctuate based on the number of advertisements playing. Paid ads are guaranteed a **minimum of 840 impressions per day** (based on a five minute content loop, on 7 screens, at 10 hrs per day).

Submission

Content must be submitted at least three business days prior to requested display date by completing the Eagle Vision online submission form, https://usmforms.formstack.com/forms/eagle_vision_submission_form. If you encounter problems, please contact the Union Administrative Office at 601.266.4396 or union@usm.edu.

Rates

Payment of fee must be made as soon as invoice is received. Fee will be charged to department, if internal. Please contact the Union Administrative Office at 601.266.4396 for more information on remitting payment.

Student Organizations	Departments	External Customers
$5/day	$20/day	$25/day
$20/week	$75/week	$100/week
$50/month	$200/month	$300/month
$150/semester	$600/semester	$1000/semester

Customers renting the Grand Ballroom, Joe Paul Student Theater, and/or three or more meeting rooms for one event may submit content to be aired on the day of your event **FREE of charge**. Normal submission and content guides apply (see above). Customers wishing to display content before or after your event must purchase extra air time at the normal rates.