

# Communication Station

SCHOOL OF MEDIA AND COMMUNICATION

## HAPPY WEDNESDAY, GOLDEN EAGLES!

Welcome to Communication Station, the bi-weekly newsletter specifically made for all students in the School of Media and Communication. If you have anything that you would like posted in the next newsletter, please email Ashley Lankford ([ashley.lankford@usm.edu](mailto:ashley.lankford@usm.edu)) or Liz Goff ([rita.goff@usm.edu](mailto:rita.goff@usm.edu)).

## UPCOMING EVENTS

### FEB. 23: TREMORS IN THE DIGITAL WORLD — A NEWS YOU NEED LIVE EVENT.

WUSM 88.5 FM will air live and stream across social media a special edition of News You Need (sponsored by Partners for the Arts) with a panel of experts and student representatives. The panel will discuss the recent headlines involving digital platforms, such as the state banning TikTok from its devices and services; ChatGPT sending quivers through USM professors; the Department of Justice suing Google Ads, Google announcing the beta launch of its ChatGPT competition, and many others. The event will start at 5 p.m. in Stout Hall.

# TREMORS IN A DIGITAL WORLD

*A NEWS YOU NEED LIVE EVENT*

A LIVE RADIO SHOW THAT WILL DISCUSS HEADLINES INVOLVING DIGITAL PLATFORMS, SUCH AS THE STATE BANNING TIKTOK FROM ITS DEVICES AND SERVICES; CHATGPT SENDING QUIVERS THROUGH USM PROFESSORS; THE DEPARTMENT OF JUSTICE SUING GOOGLE ADS, AND MORE!

**FEBRUARY 23  
STOUT HALL @ 5 PM**

Partners  
for the  
Arts

## STUDENT ADVERTISING CAREER CONFERENCE

The American Advertising Federation's Student Advertising Career Conference is a three-day event where students learn about the field of advertising, discover what trends are developing in the industry and ignite their careers by networking with knowledgeable advertising professionals.

Join industry experts at this event for non-stop informative sessions covering everything you need to know about entering the workforce. While the first two days will offer a deep dive into the questions keeping you up at night, the third day will offer an opportunity to meet directly with recruiters.

This event is **VIRTUAL this year!** Registration is \$25 for AAF members, \$35 for non-members.

**LEARN MORE AND REGISTER FOR THE  
CONFERENCE HERE!**

## TROMBONE DAY LIVE STREAM

**March 4:** The school also will be working once again with the School of Music to livestream Trombone Day on March 4. This event will produce three videos as prizes for the top trombone students taking part in the day. Jonathan McGowan is putting the team together for the Creative Division of the Student Media Center. You may contact him or Student Creative Division Lead Zeanni Furdge to receive more information on how to be involved!

## EARS 2

EARS 2 will be hosted on two different occasions this semester. The first EARS 2 event will be on **March 8, 2023** and the second will be on **April 12, 2023**. Mark your calendars and stay tuned to hear who are incredible artists will be for this event! If you are interested in attending or helping out, please contact Dr. Will Thompson.

## MISSISSIPPI ASSOCIATION OF BROADCASTERS DAY (MAB DAY)

MAB Day will be held on **April 5, 2023!** This event allows students who are interested in a career in media and broadcasting to meet potential employers and expose themselves to various stations. Details regarding this event will be coming soon!

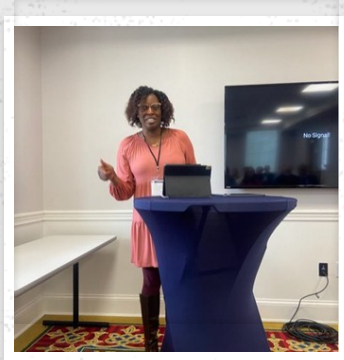
## SOMC AWARDS CEREMONY

The annual SOMC Annual Awards Ceremony will be held on **April 20, 2023** in the Joe Paul Student Theatre. This event honors the hard work and dedication our students have put into their programs, while highlighting a few shining stars within each discipline. This event is one that you won't want to miss!

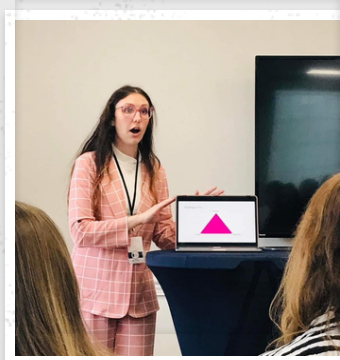
## STUDENT SPOTLIGHTS

# CONGRATULATIONS TO AMANDA WALSH AND MELISSA WILLIAMS!

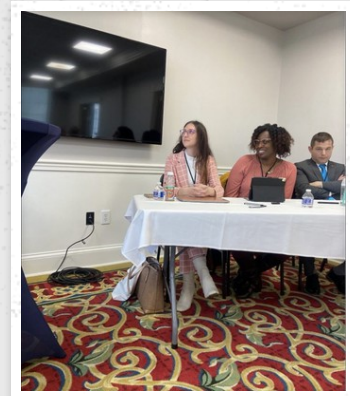
Congratulations to Amanda Walsh and Melissa Williams for presenting their research this weekend at the Mississippi Communication Association Annual Conference in Clinton, MS. The School of Media and Communication is so proud of you and can't wait to see where your research takes you in the future!



MELISSA PRESENTING  
HER RESEARCH!



AMANDA PRESENTING  
HER RESEARCH!



MELISSA AND AMANDA  
LISTENING TO A FELLOW  
PANELIST PRESENT!

# CONGRATULATIONS TO OUR AWARD-WINNING STUDENTS!

Congratulations to all of the students who were honored at the Southeast Journalism Conference (SEJC) "Best of the South" contest!

Austin Lindsey was chosen as the 8th ranked Best Television Journalist! Sean Smith was chosen the 3rd Best Press Photographer and the Student Media Center Website (SM2media.com) was ranked No. 2!

In the on-site competition, Abigail Troth won second place for Op-Ed Writing, Garrett Grove won the Media Law Competition and Sean Smith won third place in the Sports Photography contest.

Congratulations to each of you! The School of Media and Communication is proud of your hard work and looks forward to seeing you continue to grow in the future!



## SCHOLARSHIPS, INTERNSHIPS, AND CAREERS

**Internships are listed here and are posted on the bulletin board in the hallway that leads to Stout Hall on the first floor of College Hall!**



### INGALLS SHIPBUILDING COLLEGE COMMUNICATIONS INTERN

Ingalls Shipbuilding in Pascagoula, MS is looking for a summer intern for their Communications department. The internship will be on site in Pascagoula and will last for a

minimum of 10 weeks this summer. This intern will:

- Support the company's corporate stewardship strategy and efforts, including crafting and distributing communications, scheduling, coordinating and participating in events, and managing event information and data.
- Coordinate efforts for the company's employee giving and engagement campaigns and on and offsite community relations efforts and aids in volunteer recruitment and management as directed.
- Represent the company at internal and external functions, provides oral and written presentations to internal and external audiences.
- Provide support to Communications in the forms of writing, editing, social media management, event production and representation.

**Ingalls Shipbuilding offers internships which allow students to gain experience and provide the opportunity to possibly gain future full time employment.**

[\*\*LINK TO INGALLS SHIPBUILDING APPLICATION\*\*](#)

## JJPR INTERNSHIP

The JJPR Fellowship Program is a 12-week, full-time immersive work experience and agency training program beginning in late May and running through the middle of August. Open to recent college graduates or college seniors, this paid and highly competitive opportunity gives aspiring public relations, marketing and creative professionals the chance to learn from and work alongside the JJPR team. The JJPR Fellowship Program is designed to prepare soon-to-be or recent college graduates with a strong foundation and desired industry skills to land their first job in communications.

All fellowship candidates must provide resumés, writing and/or design samples and interview with agency personnel prior to acceptance.

[\*\*FOR MORE INFORMATION REGARDING JJPR,  
CLICK HERE!\*\*](#)

**CHILDREN'S OF ALABAMA - FOUNDATION INTERN**

The Children's of Alabama Hospital is currently looking for a rising 3rd or 4th-year college student, current graduate student, or recent graduate working in Marketing, Communications, Public Relations or a related degree to serve as their Foundation Intern this summer. The intern must be local to Birmingham from May 2023, to July 2023. This person will be

The intern must be someone who is interested in fundraising and development for pediatric healthcare and providing support for national CMNH partner fundraising campaigns and team initiatives.

## CHILDREN'S OF ALABAMA INTERNSHIP LINK

## AMERICAN CANCER SOCIETY INTERN

Our 2023 Summer internship program is an 8 week Paid Internship that runs from June 5 – July 28. The program will join interns across the country who are supporting different department focuses at American Cancer Society. 80% of the time will be in working within the given department, with the Intern's manager, their mentor, and the team. The other 20% will be with a cohort of other interns around American Cancer Society.

**This internship position is only for current full-time college students who have completed their freshman year of college!**

**This is a FULLY-REMOTE PAID POSITION!**

## AMERICAN CANCER SOCIETY INTERN APPLICATION

## PART-TIME COMMUNICATION ENGAGEMENT ASSISTANT

Hattiesburg Public School District is looking for a Part-Time Communication Engagement Assistant. For more information, use this link:

<https://www.applitrack.com/hattiesburg/onlineapp/default.aspx?Category=Support+Staff>

# DIRECTOR OF MARKETING AND DEVELOPMENT FOR TRRAINTASTIC MODEL TRAIN MUSEUM

TrainTastic will be the largest model train museum in the US when it is completed, but it will open with 50,000 square feet of exhibit space in June of 2023. The company hopes to present this candidate to the board to be named in this position by the end of February. It will be remote until May with some face-to-face meetings with the CEO and Board prior to that date.

For more information, contact Cynthia Minton-Walker at [cminton56@gmail.com](mailto:cminton56@gmail.com)!

The Director of Marketing and Development will be accountable for the production of print materials, engagement of media to support the museum, creation of video and all social media content that will promote the museum. Additionally, the Director of Marketing/Development will create the marketing collateral for various events, such as Outreach programs, group sales and other special events and projects. Specific responsibilities include but are not limited to:

They will be meeting with corporate members to discuss museum sponsorship using those contacts to increase the understanding of others about the value of TrainTastic to the community.

Developing that marketing leads to revenue generation, the Director of Marketing/Development is accountable to assisting the CEO in the Museum's development program, annual giving program, corporate giving and operations, fundraising events and recruiting, as well as assisting on grant writing projects.

The Director will serve as a member of the Senior Team.

**Supervisor/Manager:** The Director of Marketing/Development reports directly to the Chief Executive Officer.

**Job Responsibilities:**

- Leads, in collaboration with the CEO, and manages information and contacts to individual giving, corporate giving, grants, fundraising events and membership.

- Establishes individual and department goals to ensure that the organization meets its annual

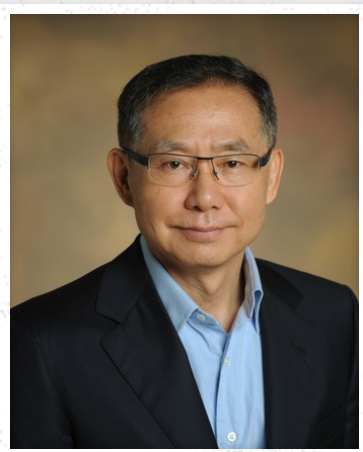
## TrainTastic Director of Marketin...

docs.google.com

TrainTastic Model Train Museum Job Description for the Director of Marketing and Development DIRECTOR OF MARKETING AND DEVELOPMENT The Director of Marketing and Development will be accountable for the production of print mate...

## MISSISSIPPI ASSOCIATION OF BROADCASTER'S JOB BOARD

Click this link to see an updated list of available jobs for those interested in a career in broadcasting!



## FACULTY SPOTLIGHT

Dr. Eura Jung is an Associate Professor who teaches courses on interpersonal communication, intercultural communication, research methods, nonverbal communication, as well as identity in communication within the School of Media and Communication. Dr. Jung earned his master's degree from the University of New Mexico in 1996 and then went to the Pennsylvania State University doctoral degree.

## ALUMNI SPOTLIGHT

This week's Alumni Spotlight goes to Southern Miss School of Media and Communication alumna, Clarissa Ewell. Clarissa is the Director of United Way's volunteer center, Volunteer Southeast Mississippi. She is responsible for building the Regional Volunteer Hub



infrastructure and successfully directing its activities for the purpose of strengthening nonprofits, increasing citizen involvement through volunteering, and helping prepare the community for disaster response. Clarissa is a native of Baytown, Texas, and a graduate of The University of Southern Mississippi, where she received her Bachelor of Science in Communication in May of 2022.




She credits her career and success in it to her time as a student at The University of Southern Mississippi, specifically the Student Media Center within the School of Media and Communication.

“Professionally, the student media center prepared me to work with people of diverse personalities, cultures, and communication styles. I also strengthen my time management habits,” Ewell stated. “As the producer [of one of the many radio shows broadcast by the School], it was my responsibility to connect people to people and people to resources. This transferred over well with the role I hold professionally.”

[CLICK HERE TO SEE SOUTHERN MISS MEDIA CENTER NEWS!](#)




## ABOUT US

 @SOMCatUSM

 106 College Hall 118 College ...

 [soc@usm.edu](mailto:soc@usm.edu)

 +1 601-266-4258

 [usm.edu/media-communicati...](http://usm.edu/media-communicati...)