

Communication Station

SCHOOL OF MEDIA AND COMMUNICATION

HAPPY WEDNESDAY, GOLDEN EAGLES!

Welcome to Communication Station, the bi-weekly newsletter specifically made for all students in the School of Media and Communication. If you have anything that you would like posted in the next newsletter, please email Ashley Lankford (ashley.lankford@usm.edu) or Liz Goff (rita.goff@usm.edu).

CLASSES CANCELLED FOR HOME FOOTBALL GAME!

On **Thursday, October 27**, the Southern Miss Golden Eagles football team takes on the University of Louisiana at Lafayette Ragin' Cajuns in a nationally televised matchup. All classes will be cancelled and will not meet in person or online. All other offices and operations will be closed for the entire day at all University of Southern Mississippi locations in Hattiesburg and on the Gulf Coast.

Students, faculty, staff, alumni, and guests are invited to take part in a variety of activities to cheer the Golden Eagles on to victory, including tailgating, Eagle Walk, and a special performance by Grits and Greens, a local Southern Rock band, to be held at Southern Station in Spirit Park prior to the game. Fans are encouraged to wear black for this designated "Lights Out" game, and the Division of Student Affairs will host special game day activities for students.

Kickoff is set for 6:30 p.m. and the game will be broadcast by ESPNU.



#STRATCOM WEEK

Stratcom Week, Oct. 3-7, various locations: This is a weeklong series of speakers and events to highlight our new Strategic Communication initiative and to explore the many career possibilities within this broad area of communication that addresses the media model of owned (PR/Org. Com), earned (PR), paid (Advertising) and shared (social media) content. Click [HERE for more information!](#)



WEDNESDAY'S
SCHEDULE OF EVENTS



THURSDAY'S SCHEDULE
OF EVENTS



FRIDAY'S SCHEDULE OF
EVENTS

FOLLOW OUR TIKTOK ACCOUNT, @SOMCATUSM!

Create a TikTok video featuring you and/or your friends living their "best USM life." Individuals will be eligible for one of two \$500 awards. Send the video link with the hashtag #bestUSMlife to soc@usm.edu with Best TikTok in the subject line. Student groups, or independent groups of students, who wish to enter will receive the equivalent in cash. Final deadline is 5 p.m., Oct. 6. Videos will be judged by a three-person panel based on pertinence to the theme; quality of the video, and overall creativity.

TAKE A SELFIE IN THE SELFIE STATION!

Take a selfie at one of several stations set up around campus for a chance to win one of four \$50 prizes. Look for the posters with a QR code, snap a selfie, post it to your Instagram account and tag the School of Media and Communication, @SOMCatUSM. You will be entered to win one of the four cash prizes. Final deadline is 3 p.m., Oct. 7. Winners will be announced the following Monday evening!

MISSISSIPPI ASSOCIATION OF BROADCASTERS COLLEGE CONFERENCE

Mississippi Association of Broadcasters College Conference, Nov. 10, All Day, Jackson State – This is the first-ever, statewide college career fair put on by MAB. Dr. Simpson is on the education committee planning the event and the SOMC will be taking the school van up that day. Add this to your calendar because you won't want to miss this!

SMABJ


INTEREST FORM

WE ARE NOW
ACCEPTING APPLICATIONS!

HOW TO APPLY?

1. Fill out the form linked in the bio.
2. Pay the \$10 membership fee via cash or cashapp.
3. Accept GroupMe invitation via email.



 \$usmabj

Contact our Treasurer at Jalend.Satcher@usm.edu for questions regarding payments and to pay in cash.

questions? dm us on Instagram!



APPLY FOR SMABJ TODAY!

The Southern Miss Association of Black Journalists is a professional student organization aimed at providing professional development for students interested in journalism and other media related professions.

We are now accepting membership applications from students majoring in journalism, public relations, media entertainment, graphic design, or who are passionate about any of these subjects. If you have any questions, please reach out at usmabj@gmail.com and follow our Instagram [@usm_smabj](https://www.instagram.com/usm_smabj) for information on future events.

SMABJ & Career Services Presents:

CAREER EXPLORATION AND NETWORKING WORKSHOP

Have any
Questions?
Direct
Message us on
IG!



Date: October 6th, @ 6PM Location: Thad Cochran 211

ARE YOU CAREER READY?

Come join SMABJ this Thursday, October 6th at 6pm for our collaboration with Career Services. Headshots will be available for \$5 and business casual/business professional attire is recommended!

JOIN PRSSA TODAY!

Public Relations Student Society of America is a national student membership organization. There are so many membership benefits for your career, jobs, internships, scholarships and professional networking. Applications can be found below!

[PRSSA APPLICATION](#)



Capstone Service Project "Food for Furry Friends"

Southern Miss students in the School of Media & Communication are hosting a Pet Food Drive to benefit Edwards Street Fellowship Center.

FOOD FOR FURRY FRIENDS - CAPSTONE PROJECT

Southern Miss students in the School of Media & Communication are hosting a Pet Food Drive called, "Food for Furry Friends" to benefit Edwards Street Fellowship Center. The students are collecting dry cat and dog food to assist community members who are struggling financially. Given the recent rise in inflation, pet food is unaffordable for many, and food insecure individuals will sacrifice their own meals to ensure their pets are fed.

Community members can donate cat and dog food at the Hattiesburg Target location on Friday, October 7 from 1:00-4:00 PM at a "Stuff a Truck" event. Cash and Venmo donations can also be taken at the event. Other donation drop-off locations throughout the week include Toyota of Hattiesburg and on USM's campus at the main office of College Hall.



FACULTY SPOTLIGHT

In the year Steve Coleman was born, French photographer Henri Cartier-Bresson defined the decisive moment. Coleman, like Cartier-Bresson, is a photojournalist who recognizes photography as an art and as a reporting tool. Coleman's 39 years of photographic adventures include the 1987 Winter International Special Olympics, a WC-130J air flight with the 53rd Weather Reconnaissance Squadron (Hurricane Hunters) from Keesler Air Force Base through the eye of Hurricane Kate, Super Bowls, the 1996 Summer Olympic Games in Atlanta, Ga. Pope John Paul II's visit to the U.S., and presidential campaign trails. His chance, uninvited inclusion into the White House Press Corps on the Pentagon's River Parade Field to welcome the head of NATO proved his adage that the right camera and the right attitude can get you far. He is an award-winning photojournalist who worked for several newspapers, and now freelances in the southern region of the U.S. Coleman's more recent images incorporate an artistic app.



WE ARE HIRING!

MARKETING AND COMMUNICATIONS INTERN

Want to build a career in marketing, social media, public relations, or advertising? Then we want to work with you! As the marketing and communications intern, you'll receive experience in corporate social media management, event planning, graphic design, digital marketing, and much more!

QUALIFICATIONS

- Familiarity with Canva and/or Adobe Creative Suite
- Experience with Social Media Platforms
- Self Motivated & A Team Player
- Excellent Verbal and Written Communication Skills
- High School Diploma

DUTIES/RESPONSIBILITIES

- Performing market analysis/research on the latest trends.
- Assisting with daily administrative duties.
- Designing/presenting new social media campaign ideas.
- Monitoring all social media platforms for trending news, ideas, and feedback.
- Assisting with planning and hosting of marketing events.
- Contributing to the creation of mock-ups, email campaigns, graphics, and social media content.

APPLY NOW! | [JONES.COM/CAREERS](https://www.jones.com/careers)

[CLICK HERE FOR THE JONES COMPANY
INTERNSHIP APPLICATION](#)

2023 MADE INTERNSHIP COMMON APP NOW OPEN!

Launched in 2018, the MADE (Marketing & Advertising Education) Internship Program has placed over 250 juniors and seniors in paid summer internships at top ad agencies, media companies and marketers such as Ogilvy, McCann, Mastercard, IBM, NBCUniversal, Sephora, Paramount, Bank of America, Deutsch NY, and DDB, among others.

MADE functions as the "Common App" for marketing and advertising internships, making it easy for students to navigate a complex industry. Once candidates are interviewed and named a Finalist, they are connected with potentially dozens of internship opportunities at our partner companies based on traits such as critical thinking, leadership potential and intellectual curiosity.

While the AEF will continue to offer most MADE internships over the Summer, select opportunities will be available in the Fall, Winter, and Spring. Completed applications are reviewed on a rolling basis. If students apply in September, they increase the likelihood of being reviewed by more partner companies.

To qualify for MADE, you must be an undergraduate Junior or Senior graduating between May 2023 and May 2024. All schools and majors welcome to apply.

[CLICK HERE FOR THE MADE INTERNSHIP
APPLICATION!](#)

MISSISSIPPI ASSOCIATION OF BROADCASTERS SCHOLARSHIP

Students are invited to apply for the Mississippi Association of Broadcasters college scholarship. The scholarship is intended to support those seeking to enter any part of the broadcasting industry, from sales to marketing to production to news. The deadline for this application is 4 p.m. on October 15, 2022. To see further details on this application, click the link below!

**MISSISSIPPI ASSOCIATION OF BROADCASTERS
APPLICATION**



 The Washington Center

Intern in D.C.
This Spring

WASHINGTON CENTER INTERNSHIP

- The Washington Center is an academic **internship program** designed to assist in building skills, professional experience and the networks needed to launch a career. By providing leadership and professional development training, the Washington Center internships prepares to prepare students for a stronger entry to the workforce while also assisting in mentorships with other organizations. Through this internship, students can also **earn college credits towards their majors and internship credit** in Washington D.C. Students from **all majors** are eligible to apply for fall, spring, and summer internships. As an organization, the Washington Center desires to be a bridge between higher education and professional careers, and students from all majors are eligible to apply. **The semester itself has three components**
 1. Internship (starting this year, they are partnering predominately **with paid internships!**)
 2. Career-Readiness Program (job skills training)
 3. Academic Course (they have a wide variety, see the list [Academic Internship Program](#))



ABOUT US

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