

Communication Station

SCHOOL OF MEDIA AND COMMUNICATION

HAPPY WEDNESDAY, GOLDEN EAGLES!

Welcome to Communication Station, the bi-weekly newsletter specifically made for all students in the School of Media and Communication. If you have anything that you would like posted in the next newsletter, please email Ashley Lankford (ashley.lankford@usm.edu) or Liz Goff (rita.goff@usm.edu).

SOMC CONTENT CREATOR APPLICATIONS CLOSE TODAY!

Are you interested in gaining hands-on experience creating content? Look no further! The School of Media and Communication is proud to announce the creation of the **SOMC Content Creator Group!**

This group was designed to give students like you the ability to develop their resume by crafting content that showcases the incredible events and opportunities that are available within the school!

Applications for this group will be open from **January 30 through February 8th!** For more information regarding this group, **click the attached file or contact Ashley Lankford** (ashley.lankford@usm.edu)!

[The official application for this group can be found here!](#)

@SOMCATUSM

JOIN OUR TEAM

The School of Media and
Communication is looking for
students who are interested in
becoming official SOMC
Content Creators!

Apply Today!



UPCOMING EVENTS

PUBLIC AFFAIRS DAY

Public Affairs Day will be held in College Hall on February 15 by the School of Military Studies! This event will allow students to learn more about the uses and available jobs in the military within this field! More information about this event will be released soon!

**FEB. 23: TREMORS IN THE DIGITAL WORLD — A NEWS YOU
NEED LIVE EVENT.**

WUSM 88.5 FM will air live and stream across social media a special edition of News You Need (sponsored by Partners for the Arts) with a panel of experts and student representatives. The panel will discuss the recent headlines involving digital platforms, such as the state banning TikTok from its devices and services; ChatGPT sending quivers through USM professors; the Department of Justice suing Google Ads, Google announcing the beta launch of its ChatGPT competition, and many others. The event will start at 5 p.m. in Stout Hall.

EARS 2

EARS 2 will be hosted on two different occasions this semester. The first EARS 2 event will be on March 8, 2023 and the second will be on April 12, 2023. Mark your calendars and stay tuned to hear who are incredible artists will be for this event! If you are interested in attending or helping out, please contact Dr. Will Thompson

TROMBONE DAY LIVE STREAM

March 4: The school also will be working once again with the School of Music to livestream Trombone Day on March 4. This event will produce three videos as prizes for the top trombone students taking part in the day. Jonathan McGowan is putting the team together for the Creative Division of the Student Media Center. You may contact him or Student Creative Division Lead Zeanni Furdge to receive more information on how to be involved!

MISSISSIPPI ASSOCIATION OF BROADCASTERS DAY (MAB DAY)

MAB Day will be held on April 5, 2023! This event allows students who are interested in a career in media and broadcasting to meet potential employers and expose themselves to various stations. Details regarding this event will be coming soon!

SOMC AWARDS CEREMONY

The annual SOMC Annual Awards Ceremony will be held on April 20, 2023 in the Joe Paul Student Theatre. This event honors the hard work and dedication our students have put into their programs, while highlighting a few shining stars within each discipline. This event is one that you won't want to miss!

SCHOLARSHIPS, INTERNSHIPS, AND CAREERS

PART-TIME COMMUNICATION ENGAGEMENT ASSISTANT

Hattiesburg Public School District is looking for a Part-Time Communication Engagement Assistant. For more information, use this link:

<https://www.applitrack.com/hattiesburg/onlineapp/default.aspx?Category=Support+Staff>

DIRECTOR OF MARKETING AND DEVELOPMENT FOR TRRAINTASTIC MODEL TRAIN MUSEUM

TrainTastic will be the largest model train museum in the US when it is completed, but it will open with 50,000 square feet of exhibit space in June of 2023. The company hopes to present this candidate to be named in this position by the end of February. It will be remote until May with some face-to-face meetings with the CEO and Board prior to that date.

For more information, contact Cynthia Minton-Walker at cminton56@gmail.com!

The Director of Marketing and Development will be accountable for the production of print materials, engagement of media to control the message, creation of video and all social media content that will promote the museum. Additionally, the Director of Marketing/Development will oversee the marketing initiatives for current, future, and past projects including, press releases and media kits, birthday party packages, special promotional events such as Senior's Seminars. The Director will coordinate with corporate partners to discuss museum sponsorship using their resources to increase the understanding of others about the value of TrainTastic to the community.

Recognizing that marketing needs to revenue generation, the Director of Marketing/Development is accountable for assisting the CEO in the Museum's development program, special giving program, corporate giving and philanthropy, fundraising events and membership, as well as assisting on grant writing projects.

The Director will serve as a member of the Senior Team.

Supervisory Duties: The Director of Marketing/Development reports directly to the Chief Executive Officer.

Job Responsibilities:

- Works in collaboration with the CEO, and manages information and contacts for individual giving, corporate giving, grants, fundraising events and memberships.
- Coordinates individual and department goals to ensure that the organization meets its annual

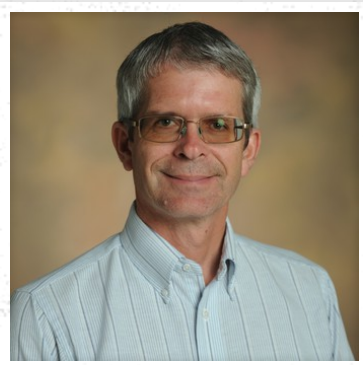
TrainTastic Director of Marketin...

docs.google.com

TrainTastic Model Train Museum Job Description for the Director of Marketing and Development DIRECTOR OF MARKETING AND DEVELOPMENT The Director of Marketing and Development will be accountable for the production of print mate...

MISSISSIPPI ASSOCIATION OF BROADCASTER'S JOB BOARD

Click this link to see an updated list of available jobs for those interested in a career in broadcasting!



FACULTY SPOTLIGHT

Dr. John Meyer is a Full Professor who teaches courses on organizational communication, professional and small group communication, humor in communication, and conflict and negotiation within the School of Media and Communication. Dr. Meyer earned his bachelor's degree from Phillips Theological Seminary in 1986 and then went to the University of Kansas to earn both his masters and doctoral degree. His primary research interest is in humor communication and is currently researching how humor and play interact with communication development and creativity.

ALUMNI SPOTLIGHT


Congratulations to Southern Miss School of Media and Communication alumna, Sophie McNeil Wolf, for being named the 2022 Outstanding Practitioner of the Year by the Public Relations Association of Mississippi (PRAM), Central Chapter. Wolf earned her bachelor's degree in journalism from USM in 2010 and is a proud Golden Eagle. To read the full story, click the link [here!](#)



**CLICK HERE TO SEE SOUTHERN MISS MEDIA
CENTER NEWS!**



ABOUT US

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