



Christine Mark, Ph.D.

ITD Ph.D. Alumna - Class of 2014

DISSERTATION TITLE:

Growth and Decline of "Second Life" as an Educational Platform

Chair: Dr. Taralynn Hartsell

EDUCATIONAL EXPERIENCE:

Doctoral Degree

Instructional Technology and Design
The University of Southern Mississippi, 2014

RESEARCH INTERESTS:

- Instructional Technology
- Technology Integration

Dr. Mark is currently an Assistant Professor at Texas A&M University, where she teaches Human Resource Development and Technology Management in the Department of Educational Administration and Human Resource Development. Dr. Mark has over twenty years of experience in HR at all levels.

PUBLICATIONS:

- Mark, C. L. (Sep. 2015). Exploratory Sequential Design: A Systematic Example of Mixed Methods Research Using Phenomenology and Exploratory Factor Analysis. Submitted to the AStA Advances in Statistical Analysis Journal.
- Mark, S. R. & Mark, C. L. (Sept. 2015). Team Building Using Virtual Worlds: Employing Immersive Virtual Learning Environments to Facilitate Team Building, Operation, and Identity. Submitted to the Academy of Business Journal.
- Mark, C. (2014). The Growth and Decline of Second Life as an Educational Platform. Doctoral Dissertation. ProQuest.
- Mark C. (2013). "Evaluating and Funding the Professional Development Program". Technology Integration and Foundations for Effective Technology Leadership. S. Wang and T. Hartsell, Eds. IGI Global.
- Mark, S. and Mark, C. (2002) "Interviewing for Employment". Professional Business Communication. R. Knecht and D. Tucker, Eds. Pearson Publishing