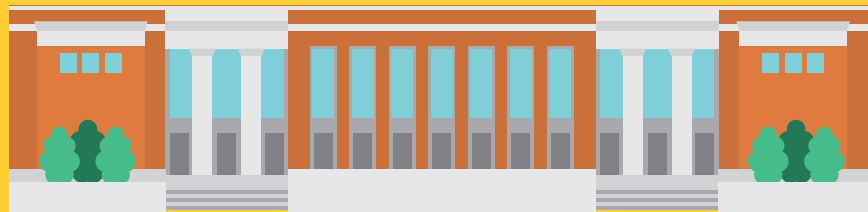




THE UNIVERSITY OF
SOUTHERN
MISSISSIPPI®

RESEARCH IMPACT REPORT 2020



COLLEGE OF BUSINESS AND ECONOMIC DEVELOPMENT

EXECUTIVE SUMMARY

FACULTY AND STAFF PROFILE

40 TENURE-TRACK FACULTY

- 11 Assistant Professors
- 19 Associate Professors
- 10 Professors

60 PARTICIPATING AND 25 SUPPORTING

85 TOTAL FACULTY AND STAFF

- 52 Scholarly Academics (SA)
- 4 Practice Academics (PA)
- 2 Scholarly Practitioners (SP)
- 23 Instructional Practitioners (IP)
- 4 Other

2019-20 IMPACT HIGHLIGHTS

350 SCHOLARLY CONTRIBUTIONS PRODUCED

51 PEER-REVIEWED PUBLICATIONS IN 38 DIFFERENT JOURNALS

24% of the publications were featured in premier/significant and A*/A journals according to Cabell's Classification Index (CCI), Australian Business Deans Council (ABDC) or Association of Business Schools (ABS) classifications.

Average impact factor = **2.897**

Average acceptance rate = **18%**

Average h-index = **33**

RESEARCH FUNDING

6 faculty were awarded a total of **\$2,019,091** in external grant funding across **12** projects.

17 faculty were awarded a total of **\$84,900** in competitive research grants for summer 2020.

8 faculty received research awards from the Business Advisory Council in 2020.

SERVICE TO THE ACADEMY

5 faculty members are editors of peer-reviewed journals.

8 faculty members serve on an editorial review board.

24 faculty serve as reviewers for 74 different peer-reviewed journals.

FACULTY PUBLICATION IMPACT

Top 10 faculty by h-index in Google Scholar cited a total of **15,870** times

Top 10 faculty by h-index in ISI Web of Science cited a total of **4,601** times

Top 10 faculty by h-index in Scopus cited a total of **6,012** times

"Century Club": **45** faculty publications now have over **100** citations in Google Scholar.



VISION

We will be a recognized leader in providing business educational experiences that inspire and empower business scholars and students to fearlessly lead on the national and international stage.

MISSION

Our purpose is to develop leaders who leverage an entrepreneurial mindset to create value and innovative business solutions. We ensure that all students have applied experiences that build the knowledge and develop the skills needed to succeed and lead in the global marketplace. We support economic development by advancing knowledge through influential scholarship and collaboration with our communities.

STRATEGIC PRIORITIES

In the next five years, the College of Business and Economic Development will focus on the following:

- Becoming the business school of choice for experiential learning, real-world preparation and entrepreneurial mindset
- Expanding opportunities for community, industry and global engagement
- Fostering a culture and community of scholars characterized by excellent teaching, impactful teaching and research, collegiality and considerate service to all stakeholders
- Enhancing external relations and fundraising activities

ORGANIZATIONAL VALUES

AUTHENTICITY: We stay true to who we are and always act with integrity.

UNITY: We respect others' perspectives and work together to strengthen our community.

RESILIENCY: We persevere by being relevant, tenacious and adaptable.

PASSION: We nurture passion and inspire boldness.

RESOURCEFULNESS: We foster curiosity, creative problem-solving and forward thinking to meet challenges head-on.

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ACC - Accountancy/Accounting

FIN - Finance

MGT - Management

MKT - Marketing

ED - Economic Development

BA - Business Administration

REI - Real Estate Investing

IS - Information Systems

IB - International Business

MGTSCI - Management Science

HTM - Hospitality and

Tourism Management

SM - Sport Management

MER - Merchandising

SCHOLARSHIP STATEMENT

The College of Business and Economic Development (CBED) promotes a balanced portfolio of teaching and scholarship. Our scholarship focuses on intellectual contributions that advance knowledge in our disciplines, understanding of applications of theory for organizational problems, and practices that influence teaching excellence. Faculty are encouraged to engage in high-quality and impactful scholarly endeavors. Summer research grants are available annually, and faculty are rewarded for publications in elite peer-reviewed journals in the promotion and tenure reviews with each elite journal article counted as two publications. Furthermore, there is a minimum journal quality expectation: for example, ISI indexing, Cabell's directory appearance, ABDC list, and acceptance rate of 35% or below.

SCHOLARLY CONTRIBUTIONS	SCHOOL				TOTAL
	ACC	FIN	MGT	MKT	
Articles in Refereed Journals	2	6	15	13	36
Book Chapters	0	0	0	2	2
Articles in Conference Proceedings	0	2	0	8	10
Refereed Presentations	4	1	7	35	47
Invited Presentations	0	3	2	7	12
Technical Reports	0	1	0	4	5
Manuscripts Accepted for Publication	2	1	3	14	20
Manuscripts Submitted for Publication	0	3	3	35	41
Manuscripts in Progress	0	1	8	3	12
Grants	1	6	1	21	29
Other Publications	0	0	0	8	8
Research Currently in Progress	18	15	26	69	128
TOTAL	27	39	65	219	350

SCHOOL OF ACCOUNTANCY

FACULTY PROFILE

Member Name	Status	Involvement	Rank	Discipline
Adkins, Nell	Other	Participating	Associate Professor	ACC
Anderson, Mary	SA	Participating	Associate Professor	ACC
Beck, Paul J.	Other	Participating	Professor	ACC
Bouillon, Marvin (Director)	SA	Participating	Professor	ACC
Brown, John A.	IP	Participating	Instructor	ACC
Cole, Amber	IP	Participating	Instructor	ACC
Granger, Bonnie	IP	Supporting	Adjunct	ACC
Hatten, Amber	SP	Participating	Professor of Practice	ACC
Jackson, Steven	SA	Participating	Professor	ACC
Leach, Maria A.	SA	Participating	Associate Professor	ACC
Leach, Megan	SA	Participating	Visiting Assistant Professor	ACC
Parker, Paula Diane	SA	Participating	Associate Professor	ACC
Pate, Gwen	SA	Supporting	Adjunct	ACC
Riles, Terri	IP	Supporting	Adjunct	ACC
Robinson, David	IP	Supporting	Adjunct	ACC
Simmons, Valerie	SP	Participating	Instructor	ACC
Smith, W. Robert	PA	Participating	Associate Professor	ACC
Wilson, Reginald	SA	Participating	Assistant Professor	ACC

18 MEMBERS: 14 PARTICIPATING, 4 SUPPORTING // 9 TENURE-TRACK: 3 FULL, 5 ASSOCIATE, 1 ASSISTANT
FACULTY SUFFICIENCY: SA - 8, PA - 1, SP - 2, IP - 5, OTHER - 2

PUBLICATIONS

Dowis, W. B., **Anderson, M. H. M.**, Englebrecht, T. D. (2020). Real estate professional treatment: Easier said than done. *Real Estate Taxation*.

Ehoff, Jr., C., **Bouillon, M.** (2019). Accounting for goodwill: Still crazy after all these years. *Journal of Accounting, Ethics and Public Policy*, 20(3), 411-419.

Smith, W. R., Fay, E. M. (2020). Taxation of incentives to corporations from local governments. *Strategic Finance*.

Wilson, R., Kelly, A. (2020). The impact of state political party association on the gender wage gap. *Journal of Business Diversity*, 20(1), 80-89.

SCHOOL OF FINANCE

FACULTY PROFILE

Member Name	Status	Involvement	Rank	Discipline
Arora, Sumesh	SA	Supporting	Adjunct	ED
Bee, Edward R.	PA	Supporting	Adjunct	ED
Blankenship, Stephen	IP	Supporting	Adjunct	FIN
Browning, Patrick	IP	Supporting	Adjunct	BA
Fennell, Wanda	IP	Participating	Instructor	BA
Forsyth, Maurice	PA	Participating	Assistant Teaching Professor	BA
Gallardo, Roberto	SA	Supporting	Adjunct	ED
Golding, Carolyn	IP	Supporting	Adjunct	BA
Goodwin, Kimberly R. (Director)	SA	Participating	Associate Professor	REI
Ishee, David	IP	Supporting	Adjunct	BA
Kanuri, Srinidhi	SA	Participating	Assistant Professor	FIN
Kim, Byeongjoon	IP	Supporting	Adjunct	BA
Liu, Shinhau	SA	Participating	Associate Professor	FIN
Magruder, James S.	SA	Participating	Associate Professor	IS
Miller, Chad	SA	Participating	Professor	ED
Morgan, Mike	IP	Participating	Professor of Practice	FIN
O'Sullivan, Jennifer	SA	Participating	Visiting Assistant Professor	FIN
Parker, Jamie	IP	Participating	Visiting Instructor	BA
Sison, Heather	IP	Supporting	Adjunct	BA
Stelk, Steven	SA	Participating	Assistant Teaching Professor	FIN
Wilcox, James	IP	Supporting	Adjunct	BA
Williams, Margaret	Other	Supporting	Instructor	BA
Yeend, Amy	IP	Supporting	Adjunct	BA
Zimmer, Chris	SA	Participating	Assistant Professor	IS

24 MEMBERS: 12 PARTICIPATING, 12 SUPPORTING // 6 TENURE-TRACK: 1 FULL, 3 ASSOCIATE, 2 ASSISTANT
FACULTY SUFFICIENCY: SA - 10, PA - 2, SP - 0, IP - 11, OTHER - 1

PUBLICATIONS

Goodwin, K. R. (2019). Bargaining power and the choice of brokerage contract. *Journal of Housing Research*, 28(1), 129-144.

Hubbard, J., Mitra, S., Miller, C. R. (2019). Analyzing human capital as a component of the Aerotropolis model. *Journal of Air Transport Management*, 78, 63-70.

SCHOOL OF MANAGEMENT

FACULTY PROFILE

Member Name	Status	Involvement	Rank	Discipline
Becton, J. Bret	SA	Participating	Professor	MGT
Bolton, Joel F.	SA	Participating	Associate Professor	MGT
Bradley, Gregory T.	PA	Participating	Associate Teaching Professor	MGT
Breland, Jacob W.	SA	Participating	Associate Professor	MGT
Collins, Brian J.	SA	Participating	Professor	MGT
Dogru, Ali K.	SA	Participating	Assistant Professor	MGTSCI
Gibbs, SherRhonda (Director)	SA	Participating	Associate Professor	MGT
Koop, David	IP	Supporting	Visiting Professor of Practice	MGT
Lai, Fujun	SA	Participating	Professor	MGTSCI
Lambert, John	SA	Participating	Associate Professor	IB
Murry, Allona	SA	Supporting	Visiting Instructor	MGT
Newman, Arielle	SA	Participating	Assistant Professor	MGT
Odom, Dustin	SA	Supporting	Visiting Assistant Professor	MGT
Peyrefitte, Joseph A.	SA	Participating	Professor	MGT
Sevier, Amy	Other	Participating	Instructor	MGT
Willis, Russell H.	SA	Participating	Assistant Teaching Professor	MGT
Zantow, Ken E.	SA	Participating	Associate Professor	MGT

17 MEMBERS: **14** PARTICIPATING, **3** SUPPORTING // **11** TENURE-TRACK: **4** FULL, **5** ASSOCIATE, **2** ASSISTANT
 FACULTY SUFFICIENCY: SA - **14**, PA - **1**, SP - **0**, IP - **1**, OTHER - **1**

SCHOOL OF MANAGEMENT

PUBLICATIONS

Becton, J. B., Walker, H. J., Gilstrap, J.B., Schwager, P. (2019). Social media snooping on job applicants: The effects of unprofessional social media information on recruiter perceptions. *Personnel Review*, 48(5), 1261-1280.

Chen, L., **Lai, F.**, Wang, Y.-M., Huang, Y., Wu, F.-M. (2019). A two-stage network data envelopment analysis approach for measuring and decomposing environmental efficiency. *Computer & Industrial Engineering*, 119, 388-403.

Christensen, L. J., **Newman, A. M. B.**, Herrick, H., Godfrey, P. (in press). Separate but not equal: Toward a nomological net for migrants and migrant entrepreneurship. *Journal of International Business Policy*.

Collins, B. J., Galvin, B. M., Meyer, R. D. (2019). Situational strength as a moderator of the relationship between organizational identification and work outcomes. *Journal of Leadership & Organizational Studies*, 26(1), 87-97.

Dogru, A. K., Keskin, B. B. (2020). AI in operations management: Applications, challenges and opportunities. *Journal of Data, Information and Management (JDIM)*.

Feng, B., Jiang, Z., **Lai, F.** (in press). Robust approach for air cargo freight forwarder selection under disruption. *Annals of Operations Research*.

Hill, A. D., **Bolton, J. F.**, White, M. A. (2019). A call to find knowledge in our non-findings. *Strategic Organization*.

Lambert, J. T., Weber, M. J., Conrad, K. A., Jennings, S. S. (in press). Consumer ethnocentrism in the USA and wine choice. *Journal of Business Management and Change*.

Murry, A. S. (in press). Does the courage measure (CM) measure persistence despite fear? *Testing, Psychometrics, and Methodology in Applied Psychology*.

Pan, Y., **Lai, F.**, Xu, S., Fang, Z., Gao, L., Robertson, D., Rao, H. (2019). Risk choice and emotional experience: A multi-level comparison between active and passive decision-making. *Journal of Risk Research*, 22(10), 1239-1266.

Peyrefitte, J. A. (2020). Small California wine producers in 2019: An industry note. *Wine Business Case Research Journal*, 4(1), 1-17.

Wan, Q., Yuan, Y., **Lai, F.** (2019). Disentangling the factors driving logistics outsourcing: A configurational perspective. *Journal of Enterprise Information Management*, 32(6), 964-992.

Wang, L., Chu, Z., **Lai, F.** (2019). Customer pressure and green innovations at third party logistics providers in China: The moderation effect of organizational culture. *International Journal of Logistics Management*, 30(1), 57-75.

Wang, J., Wang, Y., **Lai, F.** (2019). Impact of power structure on supply chain performance and consumer surplus. *International Transactions in Operational Research*, 26(5), 1752-1785.

Yang, Y., **Lai, F.**, Chu, Z. (2019). Continuous usage intention of internet banking: A commitment-trust model. *Information Systems and e-Business Management*, 17, 1-25.

Yuan, Y., Chu, Z., **Lai, F.**, Wu, H. (2020). The impact of transaction attributes on logistics outsourcing success: A moderated mediation model. *International Journal of Production Economics*, 219(1), 54-65.

Zantow, K. E., Yu, J., Ye, G., Xi, Y., Liao, X. (2020). An integrated model for user innovation knowledge based on Super-Network. *IEEE Transactions on Engineering Management (Early Access)*.

SCHOOL OF MARKETING

FACULTY PROFILE

Member Name	Status	Involvement	Rank	Discipline
Allen, Brandon	SA	Participating	Assistant Teaching Professor	SM
Balaski, Chris	IP	Participating	Professor of Practice	MKT
Bruce, Melanie	SA	Participating	Visiting Assistant Professor	MKT
Burgess, Brigitte W.	SA	Participating	Associate Professor	MER
Burrus, Gary	IP	Supporting	Adjunct	HTM
Cao, Joanne T.	SA	Participating	Assistant Professor	MKT
Croft, Chris	SA	Participating	Assistant Professor	SM
Deus, Thomas	IP	Supporting	Adjunct	SM
Elmadağ Bas, A. Banu	SA	Participating	Assistant Professor	MKT
Farris, Abigayle	IP	Supporting	Adjunct	HTM
Foster, Jamye (Director)	SA	Participating	Associate Professor	MKT
Gottfried, Anne	SA	Supporting	Adjunct	MKT
Hall, Stacey	SA	Participating	Professor	SM
Hopkins, Lance	IP	Participating	Professor of Practice	MKT
Kim, Sungsoo	SA	Participating	Associate Professor	HTM
King, Kelli Lewis	IP	Participating	Assistant Teaching Professor	MKT
LaFleur, Elizabeth	SA	Participating	Professor	MKT
McLelland, Melinda A.	SA	Participating	Associate Professor	MKT
Meng, Chao	SA	Participating	Assistant Professor	MKT
Miller, John	SA	Participating	Visiting Professor	SM
Phillips, Dennis	SA	Supporting	Adjunct	SM
Pollitte, Wesley	SA	Supporting	Adjunct	MKT
Syrdal, Holly	SA	Participating	Assistant Professor	MKT
Wang, Wei	SA	Participating	Assistant Professor	HTM
Wolf, Marco	SA	Participating	Associate Professor	MKT
Yaoyuneyong, Gallayanee	SA	Participating	Associate Professor	MER

26 MEMBERS: 20 PARTICIPATING, 6 SUPPORTING // 14 TENURE-TRACK: 2 FULL, 6 ASSOCIATE, 6 ASSISTANT
 FACULTY SUFFICIENCY: SA – 20, PA – 0, SP – 0, IP – 6, OTHER – 0

SCHOOL OF MARKETING

PUBLICATIONS

- Beh, Y. S., Sajtos, L., **Cao, J. T.** (2020). Complainers' resource investment and mobilization in digital environments using conservation of resource theory. *Journal of Service Management, Ahead of print.*
- Chen, J., **Wang, W.**, Jensen, O., Kim, H., Liu, W.-Y. (2020). Perceived impacts of tourism in the Arctic. *Journal of Tourism and Cultural Change.*
- Gordon, K., Czekanski, W. A., **Hall, S. A.**, McAfee, K. E. (2020). Understanding the interface between security and customer service at NCAA Division I FCS football venues. *Journal of Contemporary Athletics, 14*(1).
- Hall, S. A.**, Manning, R. D., Keiper, M., Jennings, S., **Allen, B. L.** (2019). Stakeholders' perception of critical risks and challenges hosting marathon events: An exploratory study. *Journal of Contemporary Athletics, 11*-22.
- Idemen, E., **Elmadag, A. B.**, Okan, M. (2020). A qualitative approach to designer as a product cue: Proposed conceptual model of consumers perceptions and attitude. *Review of Managerial Science.*
- Kim, S.** (in press). Assessing economic and fiscal impacts of sports complex in a small US county. *Tourism Economics.*
- Miller, J. J.** (2019). Facility Maintenance. *Facility Planning and Design for Health, Physical Activity, Recreation, and Sport* (14th ed., pp. 539-555). Urbana, IL: Sagamore Publishers.
- Miller, J. J.**, Bronson, R., Barr, M., Kilcrease, C. (in press). University of Maryland offensive lineman dies from heatstroke after team workout. *The Physical Educator.*
- Miller, J. J.**, Corken, C., Goodale, T., MacDonald, J. (2020). Sport event operators must deliver promises to avoid gross negligence. *The Physical Educator, 77*(3), 687-694.
- Miller, J. J.**, Seidler, T. (2020). Using a mock trial: An experiential learning opportunity. *Sport Management Education Journal, 4*(1), 58-60.
- Miller, J. J.**, Seidler, T., Curto, J. (2019). Concealed carry weapons at intercollegiate sport events: Perceptions of Division I event sport managers. *Journal of Issues in Intercollegiate Athletics, 12*, 542-563.
- Miller, J. J.**, Spindler, K. (2020). Safety in softball: Current perceptions of the use of defensive facemasks at the high school level. *Applied Research in Coaching and Athletics Annual, 35*(11), 59-78.
- Miller, S., **Hall, S. A.**, **Croft, C.** (2020). Leading through crisis: Competencies for sport event security professionals. *International Journal of Sport Management, 21.*
- Okan, M., **Elmadag, A. B.** (2020). Witnessing verbal aggression: Role of customers' self-conscious emotions. *Journal of Services Marketing, 34*(2), 253-268.
- Okan, M., **Elmadag, A. B.**, Idemen, E. (in press). Frontline employee age and customer mistreatment: A meta-analysis. *Journal of Services Marketing.*
- Parker, A., Burns, J., Boyd, J., Reynolds, L., Atkins, K., **Pollitte, W.** (2020). Does BetterBack lumbar support and posture trainer decrease back pain and improve posture? *Journal of Ergonomics, 9*(1), 1-6.
- Peneklioglu, O., **Elmadag, A. B.** (2020). Trust goes the other way too: Sellers' trust in buyers and its influence on sale process efficiency. *Journal of Management, Marketing and Logistics, 7*(1), 28-41.
- Ritz, W., **Wolf, M.**, McQuitty, S. (2019). Digital marketing adoption and success for small businesses: The application of the do-it-yourself and technology acceptance models. *Journal of Research in Interactive Marketing.*
- Sajtos, L., **Cao, J. T.**, Espinosa, J. A., Phau, I., Rossi, P., Sung, B., Voyer, B. (2020). Brand love: Corroborating evidence across four continents. *Journal of Business Research, Ahead of print.*
- Schwarz, E., **Hall, S. A.**, Shibli, S. (2019). *Sport Facility Operations Management: A Global Perspective (3rd ed.)*. London and New York: Routledge, Taylor & Francis Group.
- Seidler, T. J., **Miller, J. J.** (2019). *Trends in stadium and arena designs* (14th ed., pp. 487-501). Urbana, IL: Sagamore Publishers.
- Stokowski, S., Goldsmith, A., **Croft, C.**, Hutchens, S., Fridley, A. (2020). The impact of football on student-athletes with education-impacting disabilities. *Journal for the Study of Sport and Athletes in Education.*
- Stokowski, S., Hutchens, N.S., Huffman, L.T., Fridley, A., **Croft, C.** (2020). An examination of college athletes' motivation and athletic scholarship status. *Applied Research in Coaching and Athletics Annual, 35.*
- Van Mullem, P., **Croft, C.** (2020). Coach development: Practical recommendations for collegiate sport. *International Sport Coaching Journal, 7*(3).
- Williams, M. E.** (2019). *"Literacy Skills for the Mass Media" first edition* (First edition ed.). San Diego, California: Congella Academic Publishing.
- Zahay, D., Altounian, D., **Pollitte, W.**, James, J. (2019). Effective resource deployment in digital marketing education. *Marketing Education Review, 29*(3), 182-192.
- Zapalac, R., **Miller, J. J.**, Miller, K. (2020). A case when you can't fool Mother Nature: Understanding and addressing stakeholder reactions linked to organizational decisions stemming from a natural disaster. *Journal of Case Studies in Sport Management, 8*(1), 38-43.
- Zhou, Q., **Meng, C.**, Yuen, K. F. (2020). The impact of secondary market competition on refurbishing authorization strategies. *International Journal of Production Economics, 228.*

JOURNAL QUALITY METRICS

Journal	Impact	GS h5-index	Acceptance	CCI	ABDC rating	CABS rating
<i>Annals of Operations Research</i>	2.583	50	16%	High	A	3
<i>China: An International Journal</i>		10		High		
<i>IEEE Transactions of Engineering Management</i>	2.784	26	15%		A	3
<i>Internatinoal Journal of Logistics Management</i>	3.325	31	20%	High		1
<i>International Journal of Production Economics</i>	5.134	95	20%	Premier	A	3
<i>International Journal of Sport Management</i>			39%		B	1
<i>International Sport Coaching Journal</i>		17				
<i>International Transactions in Operational Research</i>	2.987	31	15%	High	B	1
<i>Journal of Applied Economics</i>	0.586		8%	High	B	1
<i>Journal of Business Diversity</i>		8				
<i>Journal of Business Research</i>	4.874	108	8%	Premier	A	3
<i>Journal of Enterprise Information Management</i>	2.659	38	16%	High	A	2
<i>Journal of Housing Research</i>			20%		B	
<i>Journal of Risk Management</i>	1.931	28	25%	High	C	2
<i>Journal of Service Management</i>	4.662	40	9%	Premier	A	2
<i>Journal of Service Marketing</i>	3.195	42	16%	High	A	2
<i>Journal of Tourism and Cultural Change</i>	1.327	18			B	
<i>Marketing Education Review</i>		14	20%		C	1
<i>Personnel Review</i>	2.074	37	22%	High	A	2
<i>Real Estate Taxation</i>				High	C	
<i>Review of Managerial Science</i>	3	30	20%	High		2
<i>Sport Management Education Journal</i>					C	
<i>Strategic Finance</i>		9	15%			
<i>Strategic Organization</i>	3.413	31	8%	Significant	A	3
<i>Testing, Psychometrics, Methodology in Applied Psychology</i>		11				1
<i>Tourism Economics</i>	1.819	23	15%	High	A	2
<i>Wine Business Case Research Journal</i>			30%			
AVERAGE	2.897	33	18%			

NOTE: Only journals that had metrics available through SSCI, SJR and Web of Science are listed above.

JOURNAL QUALITY METRICS

Impact - measure of the frequency with which the average article in a journal has been cited in a particular year

GS h5-index – if a journal has an h-index of y, the journal has y publications that have all been cited at least y times (reported by Google Scholar)

Acceptance Rate - measure of a journal's exclusivity (reported by Cabell's)

CCI - Cabell's Classification Index: Premier (top 10%); Significant (80-90%); High (<80%); Qualified (published >5 yrs); Novice (published <5 yrs)

ABDC rating - Australian Business Deans Council: A* (best or leading journal in its field); A (highly regarded journal in the field or subfield); B (well-regarded journal in the field or subfield); C (recognized journal)

CABS rating – Chartered Association of Business Schools: 4* (a world elite journal); 4 (a top journal); 3 (a highly regarded journal); 2 (a well-regarded journal); and 1 (a recognized journal)

HIGHLY SELECTIVE JOURNAL PUBLICATIONS

The following table identifies the faculty that have published in Premier/Significant journals (according to CCI) or A*/A journals (classified by the ABDC) during the AY 19-20.

Faculty Member	Journal
Becton, J. Bret	<i>Personnel Review</i>
Bolton, Joel F.	<i>Strategic Organization</i>
Cao, Joanne T.	<i>Journal of Service Management</i> <i>Journal of Business Research</i>
Elmadağ Bas, A. Banu	<i>Journal of Services Marketing</i>
Kim, Sungsoo	<i>Tourism Economics</i>
Lai, Fujun	<i>Annals of Operations Research</i> <i>International Journal of Production Economics</i> <i>Journal of Enterprise Information Management</i>
Meng, Chao	<i>International Journal of Production Economics</i>
Zantow, Ken E.	<i>IEEE Transactions on Engineering Management</i>

SCHOLARLY IMPACT

Scholarly impact can be assessed by examining the work of faculty that consistently publish articles that inform the work of other scholars in the field. The scholar h-index captures both the quantity and quality of this kind of consistent scholarship. (A scholar h-index of 10 means that a scholar has 10 publications with at least 10 citations each.)

The scholar h-index for the top 10 faculty in CBED at USM (as calculated by Google Scholar, ISI Web of Science, and Scopus) are presented in the following three tables with measures based on the scope of the respective databases. The fourth table presents the “Century Club,” which is a list of all articles from Southern Miss Business faculty which have surpassed the threshold of 100 citations (as calculated by Google Scholar).

All data are accurate as of September 4, 2020.

GOOGLE SCHOLAR TOP 10

Faculty Member	Rank	Discipline	# Articles	Citations	h-index
Lai, Fujun	Professor	MGTSCI	82	5,383	29
Beck, Paul J.	Professor	ACC	26	2,312	17
Breland, Jacob W.	Associate Professor	MGT	25	927	14
Peyrefitte, Joseph A.	Professor	MGT	19	984	14
Wolf, Marco	Associate Professor	MKT	9	691	14
Collins, Brian J.	Professor	MGT	24	2,980	13
Becton, J. Bret	Professor	MGT	26	1,054	13
Miller, John	Visiting Professor	SM	86	802	13
Miller, Chad	Professor	ED	56	365	12
Hall, Stacey	Professor	SM	53	372	11

SCHOLARLY IMPACT

ISI WEB OF SCIENCE TOP 10

Faculty Member	Rank	Discipline	# Articles	Citations	h-index
Lai, Fujun	Professor	MGTSCI	56	1,887	20
Breland, Jacob W.	Associate Professor	MGT	16	278	10
Collins, Brian J.	Professor	MGT	16	961	8
Elmadağ Bas, A. Banu	Assistant Professor	MKT	14	308	8
Gallardo, Roberto	Adjunct	ED	20	188	7
Becton, J. Bret	Professor	MGT	12	150	6
Zimmer, Chris	Assistant Professor	IS	7	203	6
Wolf, Marco	Associate Professor	MKT	12	142	5
Miller, Chad	Professor	ED	17	50	5
Pollitte, Wesley	Adjunct	MKT	6	434	5

SCOPUS TOP 10

Faculty Member	Rank	Discipline	# Articles	Citations	h-index
Lai, Fujun	Professor	MGTSCI	66	2,529	25
Breland, Jacob W.	Associate Professor	MGT	16	339	11
Beck, Paul J.	Professor	ACC	13	372	10
Collins, Brian J.	Professor	MGT	17	1,175	9
Elmadağ Bas, A. Banu	Assistant Professor	MKT	13	374	9
Becton, J. Bret	Professor	MGT	14	202	8
Miller, Chad	Professor	ED	30	366	8
Zimmer, Chris	Assistant Professor	IS	9	289	7
Meng, Chao	Assistant Professor	MKT	22	151	7
Burgess, Brigitte W.	Associate Professor	MER	8	215	6

SCHOLARLY IMPACT

CENTURY CLUB

Citations	Authorship	Journal	Title
2,075	Hillman, Withers, & Collins , 2009	<i>Journal of Management</i>	Resource dependence theory: A review
964	Lai , Griffin, & Babin, 2009	<i>Journal of Business Research</i>	How quality, value, image, and satisfaction create loyalty at a Chinese telecom
950	Peng & Lai , 2012	<i>Journal of Operations Management</i>	Using partial least squares in operations management research: A practical guideline and summary of past research
705	Yuen, Yaoyuneyong , & Johnson, 2011	<i>Journal of Educational Technology Development and Exchange</i>	Augmented reality: An overview and five directions for AR in education
616	Hutchinson, Lai , & Wang, 2009	<i>Tourism Management</i>	Understanding the relationships of quality, value, equity, satisfaction, and behavioral intentions among golf travelers
540	Beck & Maher, 1986	<i>Economics Letters</i>	A comparison of bribery and bidding in thin markets
468	Coley & Burgess , 2003	<i>Journal of Fashion Marketing and Management: An International Journal</i>	Gender differences in cognitive and affective impulse buying
446	Hult, Ketchen, Griffith, Chabowski, Hamman, Dykes, Pollitte , & Cavusgil, 2008	<i>Journal of International Business Studies</i>	An assessment of the measurement of performance in international business research
423	Ekşioğlu, Acharya, Leightley, & Arora , 2009	<i>Computers & Industrial Engineering</i>	Analyzing the design and management of biomass-to-biorefinery supply chain
329	Beck , Frecka, & Solomon, 1988	<i>Journal of Accounting Literature</i>	A model of the market for MAS and audit services: Knowledge spillovers and auditor-auditee bonding
324	Doran, Bouillon , & Smith, 1991	<i>Issues in Accounting Education</i>	Determinants of student performance in accounting principles I and II
323	Becton , Walker, & Jones-Farmer, 2014	<i>Journal of Applied Social Psychology</i>	Generational differences in workplace behavior

SCHOLARLY IMPACT

CENTURY CLUB CONTINUED

Citations	Authorship	Journal	Title
275	Kirca, Hult, Roth, Cavusgil, Perry, Akdeniz, Deligonul, Mena, Pollitte , Hoppner, & Miller, 2011	<i>Academy of Management Journal</i>	Firm-specific assets, multinationality, and financial performance: A meta-analytic review and theoretical integration
263	Kacmar, Collins , Harris, & Judge, 2009	<i>Journal of Applied Psychology</i>	Core self-evaluations and job performance: The role of the perceived work environment
234	Lai , Li, Wang, & Zhao, 2008	<i>Journal of Supply Chain Management</i>	The information technology capability of third-party logistics providers: A resource-based view and empirical evidence from China
225	Beck , Davis, & Jung, 1991	<i>Accounting Review</i>	Experimental evidence on taxpayer reporting under uncertainty
224	Lai , Hutchinson, Li, & Bai, 2007	<i>International Journal of Quality & Reliability Management</i>	An empirical assessment and application of SERVQUAL in mainland China's mobile communications industry
208	Bachrach, Powell, Collins , & Richey, 2006	<i>Journal of Applied Psychology</i>	Effects of task interdependence on the relationship between helping behavior and group performance
208	Elmadağ , Ellinger, & Franke, 2008	<i>Journal of Marketing Theory and Practice</i>	Antecedents and consequences of frontline service employee commitment to service quality
202	Beck , Frecka, & Solomon, 1988	<i>Journal of Accounting Literature</i>	An empirical analysis of the relationship between MAS involvement and auditor tenure: Implications for auditor independence
199	Murray & Peyrefitte , 2007	<i>Journal of Managerial Issues</i>	Knowledge type and communication media choice in the knowledge transfer process
188	Zimmer , Arsal, Al-Marzouq, & Grover, 2010	<i>Information & Management</i>	Investigating online information disclosure: Effects of information relevance, trust and risk

SCHOLARLY IMPACT

CENTURY CLUB CONTINUED

Citations	Authorship	Journal	Title
184	Wolf & McQuitty, 2011	<i>AMS Review</i>	Understanding the do-it-yourself consumer: DIY motivations and outcomes
182	Podlog, Dimmock, & Miller , 2011	<i>Physical Therapy in Sport</i>	A review of return to sport concerns following injury rehabilitation: Practitioner strategies for enhancing recovery outcomes
181	Tian, Lai , & Daniel, 2008	<i>Industrial Management & Data Systems</i>	An examination of the nature of trust in logistics outsourcing relationship
176	Zantow , Knowlton, & Sharp, 2005	<i>Academy of Management Learning & Education</i>	More than fun and games: Reconsidering the virtues of strategic management simulations
170	Duke, Goodman, Treadway, & Breland , 2009	<i>Journal of Applied Social Psychology</i>	Perceived organizational support as a moderator of emotional labor/outcomes relationships
166	Droge, Stanko, & Pollitte , 2010	<i>Journal of Product Innovation Management</i>	Lead users and early adopters on the web: The role of new technology product blogs
164	Ellinger, Ketchen, Hult, Elmadağ , & Richey, 2008	<i>Industrial Marketing Management</i>	Market orientation, employee development practices, and performance in logistics service provider firms
149	Breland , Treadway, Duke, & Adams, 2007	<i>Journal of Leadership & Organizational Studies</i>	The interactive effect of leader-member exchange and political skill on subjective career success
147	Kane, Bernardin, Villanova, & Peyrefitte , 1995	<i>Academy of Management Journal</i>	Stability of rater leniency: Three studies
146	Kleiner & Bouillon , 1988	<i>ILR Review</i>	Providing business information to production workers: Correlates of compensation and profitability
145	Lai , Zhao, & Wang, 2006	<i>Industrial Management & Data Systems</i>	The impact of information technology on the competitive advantage of logistics firms in China

SCHOLARLY IMPACT

CENTURY CLUB CONTINUED

Citations	Authorship	Journal	Title
143	Cooke, Sims, & Peyrefitte , 1995	<i>Journal of Psychology</i>	The relationship between graduate student attitudes and attrition
141	Ellinger, Ellinger, Bachrach, Wang, & Elmadağ Baş , 2011.	<i>Management Learning</i>	Organizational investments in social capital, managerial coaching, and employee work-related performance
140	Chen, Lai , & Lin, 2014	<i>Information Technology and Management</i>	A trust model for online peer-to-peer lending: A lender's perspective
139	Beck & Wu, 2006	<i>Contemporary Accounting Research</i>	Learning by doing and audit quality
135	Beck & Jung, 1989	<i>Accounting Review</i>	Taxpayers' reporting decisions and auditing under information asymmetry
128	Peyrefitte & David, 2006	<i>International Journal of Management</i>	A content analysis of the mission statements of United States firms in four industries
125	Wang, Zantow , Lai , & Wang, 2006	<i>International Journal of Physical Distribution & Logistics Management</i>	Strategic postures of third-party logistics providers in mainland China
116	Beck & Jung, 1989	<i>Journal of Accounting and Public Policy</i>	Taxpayer compliance under uncertainty
112	Lai , Zhang, Lee, & Zhao, 2012	<i>IEEE Transactions on Engineering Management</i>	The impact of supply chain integration on mass customization capability: An extended resource-based view
106	Lai , Hutchinson, & Zhang, 2005	<i>International Journal of Retail & Distribution Management</i>	Radio frequency identification (RFID) in China: Opportunities and challenges
105	Schminke, Wells, Peyrefitte , & Sebor, 2002	<i>Group & Organization Management</i>	Leadership and ethics in work groups: A longitudinal assessment
103	Lai , Li, & Hsieh, 2012	<i>Decision Support Systems</i>	Fighting identity theft: The coping perspective

Data retrieved from Google Scholar on 4 September 2020

EDITORIAL AND REVIEWER ROLES

The CBED faculty are active in their professional academic communities with many of our members serving in editorial and reviewer roles for peer-reviewed scholarship. (Listed alphabetically by faculty name)

EDITORS OF PEER-REVIEWED JOURNALS	
Gibbs, SherRhonda	<i>Management Decision</i>
Goodwin, Kimberly R.	<i>Journal of Housing Research</i>
Hall, Stacey	<i>Journal of Sport Safety and Security</i>

EDITORIAL REVIEW BOARD MEMBERS FOR PEER-REVIEWED JOURNALS	
Collins, Brian J.	<i>Group and Organization Management</i>
Croft, Chris	<i>Journal for the Study of Sports and Athletes in Education, Winning Hoops Editorial Advisory Board</i>
Elmadağ Bas, A. Banu	<i>Journal of Marketing Theory and Practice</i>
Goodwin, Kimberly R.	<i>Journal of Real Estate Literature</i>
McCormick, James	<i>The Delta Journal of Education</i>
Miller, Chad	<i>Journal of Economic Development in Higher Education</i>
Miller, John	<i>European Sport Management Quarterly, Applied Recreation Research and Programming, Applied Sport Management Association, Applied Research in Coaching and Athletics Annual Journal, Journal of Venue and Event Management, International Journal of Sport Management, Journal of Legal Aspects of Sport, Sport Management Education Journal</i>
Yaoyuneyong, Gallayanee	<i>Association of Marketing Theory and Practice</i>

REVIEWERS OF PEER-REVIEWED JOURNALS	
Becton, J. Bret	<i>Journal of Organizational Behavior</i>
Bolton, Joel F.	<i>Journal of Management & Organization, Journal of Business Research</i>
Bradley, Gregory T.	<i>Journal of Retailing and Consumer Services, International Journal of Hospitality Management, Journal of Hospitality and Tourism Research</i>
Breland, Jacob W.	<i>Frontiers in Psychology</i>
Cao, Joanne T.	<i>Journal of Marketing for Higher Education, Journal of Business Research, Association of Marketing Theory and Practice</i>
Collins, Brian J.	<i>European Journal of Work and Organizational Psychology, Group and Organization Management, Journal of Occupational and Organizational Psychology, Journal of Organizational Behavior</i>
Dogru, Ali K.	<i>Computers and Operations Research, INFORMS Transactions on Education, International Journal of Production Economics</i>
Elmadağ Bas, A. Banu	<i>Social Sciences Journal, Journal of Services Marketing</i>

EDITORIAL AND REVIEWER ROLES

REVIEWERS OF PEER-REVIEWED JOURNALS CONTINUED	
Foster, Jamye	<i>Journal of Research in Interactive Marketing, Association of Marketing Theory & Practice, Journal of Retailing and Consumer Services</i>
Gibbs, SherRhonda	<i>Journal of Small Business Management</i>
Goodwin, Kimberly R.	<i>Journal of Real Estate Finance and Economics, Journal of Real Estate Research, Managerial Finance, Journal of Real Estate Literature, Journal of Real Estate Practice and Education</i>
Hall, Stacey	<i>International Journal of Sport Communication, Journal of Applied Sport Management, International Journal of Sport Management and Marketing, International Journal of Sport Management, Recreation, and Tourism</i>
Kim, Sungsoo	<i>Journal of Ecotourism, Journal of Tourism Insights, International Journal of Tourism Research, Journal of Hospitality Marketing & Management, Journal of Convention & Event Tourism, Journal of Destination Marketing & Management, Tourism Analysis, Tourism Management, Journal of Quality Assurance in Hospitality & Tourism, Journal of Hospitality & Tourism Research</i>
Lai, Fujun	<i>Information Processing & Management, International Journal of Logistics, International Journal of Physical Distribution and Logistics Management, Production Planning and Control, IEEE Transactions, International Journal of Production Research, Journal of Business Research, Production & Operations Management, Tourism Management, Decision Sciences, Decision Support Systems, European Journal of Operational Research, International Journal of Production Economics, Emerging Markets Finance and Trade, Industrial Management and Data Systems, Management Decision</i>
McLelland, Melinda A.	<i>Journal of Retailing and Consumer Services</i>
Miller, John	<i>Journal for the Study of Sport and Athletes in Education, Sport and Recreation Law Association</i>
Parker, Paula Diane	<i>South East Case Research Association Journal</i>
Smith, W. Robert	<i>Strategic Finance</i>
Wang, Wei	<i>Journal of Hospitality and Tourism Technology, Management Decisions, Journal of Quality Assurance in Hospitality and Tourism, Event Management, International Journal of Contemporary Hospitality Management, Journal of Outdoor Recreation and Tourism, Tourism Analysis, Advances in Hospitality and Leisure, Anatolia, Annals of Tourism Research, Cornell Hospitality Quarterly, Journal of Convention & Event Tourism, Journal of Travel and Tourism Marketing, Tourism Management</i>
Wilson, Reginald	<i>Journal of Finance and Accountancy</i>
Wolf, Marco	<i>Journal of Marketing Theory and Practice</i>
Yaoyuneyong, Gallayanee	<i>Management Decision, Computers, Journal of Applied Marketing Theory, Journal of Research in Interactive Marketing, European Journal of Marketing, International Journal of Education in Mathematics, Science and Technology, International Journal of Food Engineering, Journal of Business Research, Family and Consumer Sciences Research Journal</i>
Zantow, Ken E.	<i>Management Decision</i>
Zimmer, Chris	<i>Applied Sciences, Systems Engineering</i>

CONTRACTS, GRANTS AND SPONSORED RESEARCH

AWARDED

Campbell, Shannon L Jordan, Miller, Chad Richard, "Mississippi Defense Diversification Initiative-Phase II," Sponsored by Department of Defense Office of Economic Adjustment, Federal, \$1,800,000.00. (August 1, 2018 - September 30, 2020).

Kim, Sungsoo (PI), "Economic Impact of Existing Hernando Recreation Facilities as well as Proposed Improvements," Sponsored by Hernando County, University of Southern Mississippi, \$5,580.80. (September 2019 - July 20, 2020).

Kim, Sungsoo (PI), "Economic Impact Study - the Lamar County Sportsplex," Sponsored by Neel-Schaffer, \$2,234.20. (October 2019 - May 8, 2020).

Kim, Sungsoo (PI), "Hotel Feasibility Study for the City of Diamondhead, MS," Sponsored by City of Diamondhead, MS, University of Southern Mississippi, \$14,190.00. (October 2019 - April 22, 2020).

Kim, Sungsoo (PI), Croft, Chris (COPI), Allen, Brandon (COPI), "Proposed Improvements to Existing Sports/ Recreation Facilities in Hernando, MS," Sponsored by Hernando County, University of Southern Mississippi, \$10,828.80. (September 2019 - June 30, 2020).

Kim, Sungsoo (PI), Croft, Chris (COPI), Allen, Brandon (COPI), "Lamar County Sportsplex - Residents' Quality of Life," Sponsored by Neel-Schaffer (Representing Lamar County), University of Southern Mississippi, \$10,233.00. (October 2019 - May 8, 2020).

Miller, Chad Richard, "Mississippi State Profile," Sponsored by CSX Transportation, Private, \$800.00. (April 2020).

Miller, Chad Richard, "Sunflower County, MS Solar Farm Economic & Fiscal Impact Analysis," Sponsored by Entergy Mississippi, Private, \$1,250.00. (April 2020).

Miller, Chad Richard, "Tuscaloosa Marine Shale Laboratory," Sponsored by US Department of Energy, Local, \$130,074.00. (May 1, 2018 - April 30, 2021).

Wang, Wei, "Service-learning faculty fellows program," Sponsored by Center for Community Engagement, University of Southern Mississippi, \$2,400.00. (January 31, 2020 - May 18, 2020).

Wilson, Reginald, "Limited Liability Agreements, Auditor Expertise, and Lending Officer's Perceptions of Nonpublic Clients' Creditworthiness," University of Southern Mississippi, \$7,500.00. (May 2019 - August 2019).

Zhang, Yuanyuan (PI), Miller, Chad Richard (COPI), Hooper, Jennifer (Supporting), Tripathi, Amit (Supporting), "Developing and implementing strategies to improve management, health and utilization of forest and forest industry through market development," Sponsored by Western Forestry Leadership Coalition, Federal, \$34,000.00. (September 1, 2018 - September 1, 2020).

CLOSED

Meng, Chao, "Boat/RV Storage Feasibility Study," Sponsored by JW Chain Investment, LLC, Private, \$2,720.00. (March 13, 2020 - June 15, 2020).

SUBMITTED

Meng, Chao, Yaoyuneyong, Gallayanee, Cao, Joanne Tran, "Driving Innovation to Improve Competitiveness and Sustainability in the Gulf Coast Oyster Industry," Sponsored by National Sea Grant College Program (Sea Grant).

NOT FUNDED

Kim, Sungsoo (PI), "Midnight on Front Street Economic Impact Study," Sponsored by City of Hattiesburg, MS, \$7,104.00.

Kim, Sungsoo, Wang, Wei, "Venue space feasibility and marketing plan in the city of Columbia," Sponsored by Webb & Riddle Forestry Consultants, Private, \$11,680.00.

COLLEGE RESEARCH GRANTS AND AWARDS



THE COLLEGE AWARDED A TOTAL OF **\$84,900** IN **COMPETITIVE RESEARCH GRANTS** TO **17 FACULTY** FOR SUMMER 2020.

- | | | |
|---------------------|----------------------|------------------------|
| Brigitte W. Burgess | Sungsoo Kim | Joseph A. Peyrefitte |
| Joanne T. Cao | Fujun Lai | Wei Wang |
| Brian J. Collins | John Lambert | Reginald Wilson |
| Chris Croft | Shinhua Liu | Marco Wolf |
| Ali K. Dogru | Melinda A. McLelland | Gallayanee Yaoyuneyong |
| Srinidhi Kanuri | Paula Diane Parker | |



THE **BUSINESS ADVISORY COUNCIL** SPONSORED **8 FACULTY** WITH **RESEARCH AWARDS** FOR 2020.

- | | | |
|---------------------|-------------|-------------|
| Joanne T. Cao | Stacey Hall | John Miller |
| Chris Croft | Fujun Lai | Wei Wang |
| Kimberly R. Goodwin | Chad Miller | |