



# RESEARCH IMPACT REPORT **2018 - 2019**

THE UNIVERSITY OF SOUTHERN MISSISSIPPI  
***COLLEGE OF BUSINESS AND  
ECONOMIC DEVELOPMENT***

# TABLE OF CONTENTS

Executive Summary .....	3
Vision and Mission .....	4
Scholarship Statement .....	4
Intellectual Contributions by School .....	5
School of Accountancy .....	6
Faculty Profile .....	6
Publications .....	6
School of Finance .....	8
Faculty Profile .....	8
Publications .....	8
School of Management .....	10
Faculty Profile .....	10
Publications .....	10
School of Marketing .....	12
Faculty Profile .....	12
Publications .....	12
Journal Quality Metrics .....	14
Highly Selective Journal Publications .....	15
Citation Analysis .....	16
ISI Top 15 .....	16
Scopus Top 15 .....	16
Google Scholar Top 15 .....	17
Top 20 Most Cited Articles .....	17
Editorial and Reviewer Roles .....	19
Editors of Peer Reviewed Journals .....	19
Editorial Review Board Members for Peer Reviewed Journals .....	19
Reviewers for Peer Reviewed Journals .....	20
Contracts, Grants, and Sponsored Research .....	21
Awarded .....	21
Closed .....	21
Not Funded .....	21
College Research Grants and Awards .....	22
Summer Research Grant Recipients .....	22
College Research Awards .....	22
Intellectual Contributions for Period 2014 - 2019 .....	23

# EXECUTIVE SUMMARY

## FACULTY AND STAFF PROFILE



**75** faculty and staff  
**55** participating and **20** supporting  
**36** tenure-track faculty  
**8** assistants; **18** associates; **10** full

**45** Scholarly Academics (SA)  
**5** Practice Academics (PA)  
**1** Scholarly Practitioners (SP)  
**18** Instructional Practitioners (IP)  
**6** Others

## 2018 - 19 IMPACT HIGHLIGHTS

**14** faculty members were awarded a total of **\$55,000** in competitive research grants for summer 2019. **FOUR** faculty members received annual research awards.

**28%** of publications were featured in premier/significant and A\*/A journals according to **Cabell's Classification Index (CCI)**, **Australian Business Dean's Council (ABDC)**, or **Association of Business Schools (ABS)** classifications.

Average impact factor: **2.919**; Average acceptance rate: **22%**; Average h-index: **57.6**.

A total of **166** Intellectual Contributions were produced for 2018-19: **18%** Basic or Discovery (BDS); **69%** Applied or Integrative/Application (AIS); **13%** Teaching and Learning Scholarship (TLS)

A total of **514** Intellectual Contributions were produced for 2014-19: **25%** Basic or Discovery (BDS); **63%** Applied or Integrative/Application (AIS); **12%** Teaching and Learning Scholarship (TLS) with **78.6%** of participating faculty producing intellectual contributions.

**50** peer-reviewed publications in **45** different journals (includes eight papers in press)



**SIX FACULTY MEMBERS** are editors of peer reviewed journals.  
**10** faculty members serve on an editorial review board.  
**21** faculty members serve as reviewers for **64** different peer reviewed journals.

**Faculty Citation Analysis:** ISI Web of Science top 15 faculty cited a total of **2,860** times; Scopus top 15 faculty cited a total of **5,208** times; and google scholar top 15 faculty cited a total of **14,471** times.



**\$1,951,404**  
in total grant funding

# ***VISION AND MISSION***

## ***VISION***

We inspire positive change as we cultivate talent and connect with organizations.

## ***MISSION***

We create excellence in the use of core business concepts, build knowledge through scholarship, promote progress in our people, and support the economic development of our communities.

## ***STRATEGIC GOALS***

1. Invest in our people and infrastructure
2. Enhance our relevance, analytics, and responses to a changing world
3. Connect with organizations and our communities
4. Foster innovation and integrity in our culture

# ***SCHOLARSHIP STATEMENT***

The College of Business and Economic Development (CBED) promotes a balanced portfolio of teaching and scholarship. Our scholarship focuses on intellectual contributions that advance knowledge in our disciplines, understanding of applications of theory for organizational problems, and practices that influence teaching excellence. Faculty are encouraged to engage in high quality and impactful scholarly endeavors. Summer research grants are available annually, and faculty are rewarded for publications in elite peer-reviewed journals in the promotion and tenure reviews with each elite journal article counted as two publications. Furthermore, there is a minimum journal quality expectation, for example, ISI indexing, Cabell's directory appearance, ABDC list, and acceptance rate of 35% or below.

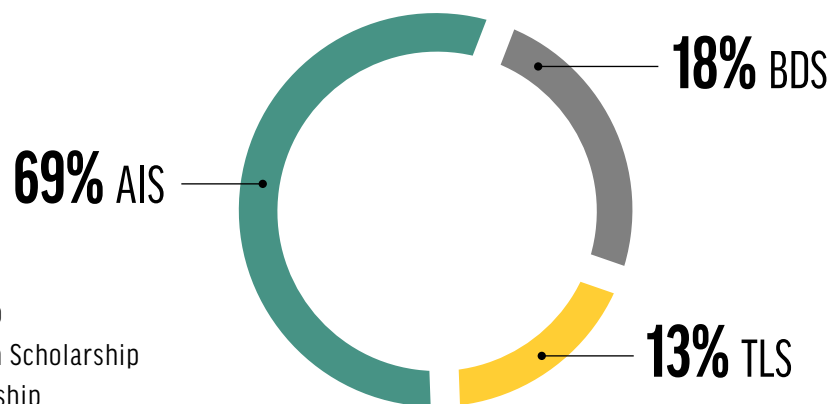


# INTELLECTUAL CONTRIBUTIONS BY SCHOOL

School	Portfolio of Intellectual Contributions			Types of Intellectual Contributions			Pres	Grant	Txtpbk	Case	PPS	OIC	Total
	BDS	AIS	TLS	PRJ	ERJ	Proc							
Accountancy	4	5	3	3	2	0	2	1	0	0	3	1	12
Finance	1	18	0	4	1	0	4	2	0	0	3	5	19
Management	12	18	2	1	11	0	6	1	0	0	13		32
Marketing	13	74	16	11	1	0	27	7	1	0	37	19	103
<b>College Totals</b>	<b>30</b>	<b>115</b>	<b>21</b>	<b>19</b>	<b>15</b>	<b>0</b>	<b>39</b>	<b>11</b>	<b>1</b>	<b>0</b>	<b>56</b>	<b>25</b>	<b>166</b>

Source: Digital Measures (October 22, 2019)

A total of **166** Intellectual Contributions (IC'S) were produced during the academic year 2018 - 2019.



**BDS:** Basic or Discovery Scholarship

**AIS:** Applied Integrative/Application Scholarship

**TLS:** Teaching and Learning Scholarship

**PRJ:** Articles in peer-reviewed journals

**ERJ:** Editorial-reviewed journals and articles

**Proc:** Articles in Academic/Professional Meeting Proceedings

**Pres:** Academic/Professional Meeting Presentations

**Grant:** Competitive Research Awards Received

**Txtpbk:** Textbooks

**Case:** Cases

**PPS:** Professional Practice Standards or Public Policy

**OIC:** Other Intellectual Contributions, selected by College (peer reviewed paper presentations, books, chapters, research seminars, papers presented at workshops, instructional software, study guides, instructor's manuals, publicly available material describing the design and implementation of new curricula or courses, technical reports related to funded projects, publicly available research working papers, supplements, non-refereed journal articles, etc.)

# SCHOOL OF ACCOUNTANCY

## FACULTY PROFILE

<b>Member Name</b>	<b>Status</b>	<b>Involvement</b>	<b>Rank</b>	<b>Discipline</b>
Adkins, Nell	Other	Participating	Associate Professor	ACC
Anderson, Mary	SA	Participating	Associate Professor	ACC
Beck, Paul J	SA	Participating	Professor	ACC
Bouillon, Marvin (Director)	SA	Participating	Professor	ACC
Brown, John A	IP	Participating	Instructor	ACC
Cole, Amber	IP	Participating	Instructor	ACC
Granger, Bonnie	IP	Supporting	Adjunct	ACC
Hatten, Amber	SP	Participating	Professor of Practice	ACC
Jackson, Steven	SA	Participating	Professor	ACC
Leach, Maria A	SA	Participating	Associate Professor	ACC
Leach, Megan	SA	Participating	Visiting Assistant Professor	ACC
Parker, Paula Diane	SA	Participating	Associate Professor	ACC
Pate, Gwen	SA	Supporting	Adjunct	ACC
Robinson, David Michael	IP	Supporting	Adjunct	ACC
Simmons, Valerie	IP	Participating	Instructor	ACC
Smith, W Robert	PA	Participating	Associate Professor	ACC
Wilson, Reginald	SA	Participating	Assistant Professor	ACC

## OVERVIEW

<b>17 Members</b>	<b>14 participating and 3 supporting</b>
<b>9 Tenure-Track</b>	<b>3 full, 5 associate, 1 assistant</b>
<b>Faculty Sufficiency</b>	<b>SA – 9, PA – 1, SP – 1, IP – 5, Other – 1</b>

## PUBLICATIONS

Ehoff, Jr., C. & **Bouillon, M.** (In press). Accounting for Goodwill: Still Crazy after All These Years. *Journal of Accounting, Ethics and Public Policy*.

**Leach, M. A., Leach, M. M., & Lee, E.** (2019). Culture Convergence of Manufacturing Managers in Mexico, Korea, Hong Kong, and USA. *Journal of Research in Emerging Markets* 1(2), 16-32.

**Leach, M. A., Lee, E., & Leach, M. M.** (2019). Is There a Relationship between VARK Learning Styles and the Perceived Usefulness of Online Learning Tools in Accounting Principles Courses? *Korean Accounting Review*, 44(2), 133-163.

**Leach, M. A.**, Stammerjohan, C. A., Stammerjohan, W. W., & **Leach, M. M.** (2018). Ethical Decision Making of Future Mexican Managers. *International Review of Advances in Business, Management, and Law*, 1(1), 85-94.

**Parker, P. D.** & Swanson, N. J. (2018). Black and Green Vehicle Dealership, LLP - Fraud Case. *The South East Case Research Association*, 15(1), 91-100.

**Wilson, R.** (2018). Juror Bias and Auditor Negligence: Evidence Using the Social Identity Theory. *Journal of Business, Industry, and Economics*, 23.

# SCHOOL OF FINANCE

## FACULTY PROFILE

<b>Member Name</b>	<b>Status</b>	<b>Involvement</b>	<b>Rank</b>	<b>Discipline</b>
Arora, Sumesh	SA	Supporting	Adjunct	ED
Bee, Edward R	PA	Supporting	Adjunct	ED
Blankenship, Stephen Chase	IP	Supporting	Adjunct	FIN
Browning, Patrick	Other	Supporting	Adjunct	BA
Fennell, Wanda	IP	Participating	Instructor	BA
Forsyth, Maurice	PA	Participating	Assistant Teaching Professor	BA
Gallardo, Roberto	SA	Supporting	Adjunct	ED
Golding, Carolyn	IP	Supporting	Adjunct	BA
Goodwin, Kimberly R (Director)	SA	Participating	Associate Professor	REI
Ishee, David	IP	Supporting	Adjunct	BA
Kanuri, Srinidhi	SA	Participating	Assistant Professor	FIN
Lui, Shinhou	SA	Participating	Associate Professor	FIN
Magruder, James S	SA	Participating	Associate Professor	IS
McCormick, James	IP	Participating	Instructor	BA
Miller, Chad	SA	Participating	Professor	ED
Morgan, Mike	IP	Participating	Visiting	FIN
Sanders, Robert	IP	Supporting	Adjunct	IS
Sison, Heather	Other	Supporting	Adjunct	BA
Smith, Bill	PA	Supporting	Adjunct	ED
Stelk, Steven	SA	Participating	Assistant Teaching Professor	FIN

## OVERVIEW

<b>20 Members</b>	<b>10 participating and 10 supporting</b>
<b>5 Tenure-Track</b>	<b>1 full, 3 associate, 1 assistant</b>
<b>Faculty Sufficiency</b>	<b>SA – 8, PA – 3, SP – 0, IP – 7, Other – 2</b>

## PUBLICATIONS

**Goodwin, K. R.,** Waller, B., & Weeks, S. (2018). Connotation and Textual Analysis in Real Estate Listings. *Journal of Housing Research*.

**Goodwin, K. R.** (In press). Measures of Real Estate Market Sentiment and Their Relationship with U.S. Home Prices. *Journal of Housing Research*.



- Hubbard, J., Mitra, S., & **Miller, C. R.** (2019). Analyzing Human Capital as a Component of the Aerotropolis Model. *Journal of Air Transport Management*, 78, 63-70.
- Kanuri, S.** & Malm, J. (2018). Performance of Female CEOs. *Journal of Investing*, 27(1), 135-142.
- Kanuri, S.** & Johnson, W. (2018). Is Target Date Mutual Fund Underperformance Rational? *Journal of Investing*, 27(1), 87-97.
- Lewis, S. X., **Magruder, J. S.**, Mitchell, D. S., Smolinski, C., & Burks, E. J. (2018). Redefining 'Useful Life' -- An Energy Consumption Method Emerges from the CC/DS Environment. *Journal of Accounting and Finance*, 18(5), 105-112.
- Stelk, S. J.**, Park, S.-H., Medcalfe, S., & Dugan, M. T. (2018). An additional analysis of estimation techniques for the degree of financial leverage. *Review of Financial Economics*, 36(3), 220-231.

# SCHOOL OF MANAGEMENT

## FACULTY PROFILE

Member Name	Status	Involvement	Rank	Discipline
Bolton, Joel F	SA	Participating	Assistant Professor	MGT
Bradley, Gregory T	PA	Participating	Associate Teaching Professor	MGT
Breland, Jacob W	SA	Participating	Associate Professor	MGT
Collins, Brian J	SA	Participating	Professor	MGT
Dogru, Ali K	SA	Participating	Assistant Professor	MGTSCI
Duncanson, Kelley	SA	Supporting	Adjunct	MGT
Gibbs, SherRhonda (Director)	SA	Participating	Associate Professor	MGT
Koop, David	IP	Supporting	Adjunct	MGT
Lai, Fujun	SA	Participating	Professor	MGTSCI
Lambert, John	SA	Participating	Associate Professor	IB
McDonald, Janea	Other	Supporting	Adjunct	MGT
Odom, Dustin	SA	Participating	Visiting Assistant Professor	MGT
Peyrefitte, Joseph A	SA	Participating	Professor	MGT
Sevier, Amy	SA	Participating	Instructor	MGT
Willis, Russell H	SA	Participating	Assistant Teaching Professor	MGT
Zantow, Ken	Other	Participating	Associate Professor	MGT

## OVERVIEW

<b>16 Members</b>	<b>13 participating and 3 supporting</b>
<b>9 Tenure-Track</b>	<b>3 full, 4 associate, 2 assistant</b>
<b>Faculty Sufficiency</b>	<b>SA – 12, PA – 1, SP – 0, IP – 1, Other – 2</b>

## PUBLICATIONS

Abdurakhmonov, M., **Bolton, J. F.**, & Ridge, J. W. (In press). When the Cat's Away, the Mice Will Play: A Model of Corporate Regulatory Compliance. *Journal of Managerial Issues*.

B. F., Y. Q., & **Collins, B. J.** (2018). A dynamic model of electric vehicle adoption: The role of social commerce in new transportation. *Information & Management*.

Chen, L., Wu, F.-M., Feng, F., **Lai, F.**, & Wang, Y.-M. (2018). A Common Set of Weights for Ranking Decision-Making Units with Undesirable Outputs: A Double Frontiers Data Envelopment Analysis Approach. *Asia-Pacific Journal of Operational Research*, 35(6), 1-25.

- Chen, L., **Lai, F.**, Wang, Y.-M., Huang, Y., & Wu, F.-M. (2018). A two-stage network data envelopment analysis approach for measuring and decomposing environmental efficiency. *Computer & Industrial Engineering*, *119*, 388-403.
- Chu, Z., Xu, J., **Lai, F.**, & **Collins, B. J.** (2018). Institutional Theory and Environmental Pressures: The Moderating Effect of Market Uncertainty on Innovation and Firm Performance. *IEEE Transactions on Engineering Management*, *65*(3), 392-403.
- Chu, Z., Feng, B., & **Lai, F.** (2018). Logistics service innovation by third party logistics providers in China: Aligning guanxi and organizational structure. *Transportation Research Part E-Logistics and Transportation Review*, *118*(10), 291-307.
- Collins, B. J.**, Galvin, B. M., & Meyer, R. D. (2019). Situational Strength as a Moderator of the Relationship Between Organizational Identification and Work Outcomes. *Journal of Leadership & Organizational Studies*, *26*(1), 87-97.
- Dogru, A. K.** & Melouk, S. H. (2018). Adaptive appointment scheduling for patient-centered medical homes. *Omega: The International Journal of Management Science*, *85*, 166-181.
- Galvin, B. M., Randel, A. E., **Collins, B. J.**, & Johnson, R. E. (2018). Changing the focus of locus (of control): A targeted review of the locus of control literature and agenda for future research. *Journal of Organizational Behavior*.
- Lai, F.** & Luo, X. (2019). Social Commerce and Social Media: Behaviors in the New Service Economy. *Information & Management*, *56*(2), 141-142.
- Lambert, J. T.**, Weber, M. J., Conrad, K. A., & Jennings, S. S. (In press). Consumer Ethnocentrism in the USA and Wine Choice. *Journal of Business Management and Change*.
- Lambert, J. T.**, Weber, M. J., Conrad, K. A., & Jennings, S. S. (2018). Managing Amid Perception: Wine Price-Point Considerations in Several States in the USA. *Journal of Business Management and Change*, 12-30.
- Li, X., **Lai, F.**, & Yuan, Y. (In press). Understanding Adoption and Continuance of Online Direct Sales Channel. *Journal of Computer Information Systems*.
- Sequeira, J., Weeks, K., Bell, M., & **Gibbs, S.** (2018). Making the case for diversity as a strategic business tool in small firm survival and success. *Journal of Small Business Strategy*, *28*(3), 31-47.
- Wang, L., Chu, Z., & **Lai, F.** (2019). Customer pressure and green innovations at third party logistics providers in China: The moderation effect of organizational culture. *International Journal of Logistics Management*, *30*(1), 57075.
- Weber, M. J., **Lambert, J. T.**, Conrad, K. A., Jennings, S. S., & Adams, Jennifer R. M. (2018). Discovering a Cultural System Using Consumer Ethnocentrism Theory. *SYSTEMIC PRACTICE AND ACTION RESEARCH*, *31*(6), 617-636.
- Yang, Y., **Lai, F.**, & Chu, Z. (In press). Continuous Usage Intention of Internet Banking: A Commitment-Trust Model. *Information Systems and e-Business Management*.
- Yuan, Y., Feng, B., **Lai, F.**, & **Collins, B. J.** (2018). The role of trust, commitment, and learning orientation on logistic service effectiveness. *Journal of Business Research*, *93*(12), 37-50.

# SCHOOL OF MARKETING

## FACULTY PROFILE

<b>Member Name</b>	<b>Status</b>	<b>Involvement</b>	<b>Rank</b>	<b>Discipline</b>
Allen, Brandon	SA	Participating	Assistant Teaching Professor	SM
Balaski, Chris	IP	Participating	Professor of Practice	MKT
Burgess, Brigitte W	SA	Participating	Associate Professor	MER
Burrus, Gary	IP	Supporting	Adjunct	HTM
Cao, Joanne	SA	Participating	Assistant Professor	MKT
Croft, Chris	SA	Participating	Assistant Professor	SM
Farris, Abigayle	IP	Supporting	Adjunct	HTM
Foster, Jamey (Director)	SA	Participating	Associate Professor	MKT
Gilbert, Faye	Other	Participating	Professor	MKT
Gottfried, Anne	SA	Supporting	Adjunct	MKT
Hall, Stacey	SA	Participating	Professor	SM
Hopkins, Lance	IP	Participating	Professor of Practice	MKT
Kim, Sungsoo	SA	Participating	Associate Professor	HTM
King, Kelli Lewis	IP	Participating	Assistant Teaching Professor	MKT
LaFleur, Elizabeth	SA	Participating	Professor	MKT
McLelland, Melinda A	SA	Participating	Associate Professor	MKT
Miller, John	SA	Participating	Visiting Professor	SM
Phillips, Dennis	SA	Supporting	Adjunct	SM
Syrdal, Holly	SA	Participating	Assistant Professor	MKT
Wang, Wei	SA	Participating	Assistant Professor	HTM
Wolf, Marco	SA	Participating	Associate Professor	MKT
Yaoyuneyong, Gallayanee	SA	Participating	Associate Professor	MER

## OVERVIEW

<b>22 Members</b>	<b>18 participating and 4 supporting</b>
<b>13 Tenure-Track</b>	<b>3 full, 6 associate, 4 assistant</b>
<b>Faculty Sufficiency</b>	<b>SA – 16, PA – 0, SP – 0, IP – 5, Other – 1</b>

## PUBLICATIONS

**Cao, J. T., Foster, J. K., Yaoyuneyong, G., & Krey, N.** (In press). Hedonic and Utilitarian Value: The Role of Shared Responsibility in Higher Education Services. *Journal of Marketing for Higher Education*.



- Cole, S., Zhang, Y., **Wang, W.**, & Hu, C. (2019). The influence of accessibility and motivation on travel participation of people with mobility impairment. *Journal of Travel and Tourism Marketing*, 36(1), 119-130.
- Davis, M. & **Miller, J. J.** (2019). A conceptual analysis of the theory of consumer choice on NBA attendance. *Journal of Applied Sport Management*, 11(2), 1-10.
- Davis, M. & **Miller, J. J.** (2019). A fan's choice: The application of the theory of consumer choice to Major League Baseball. *Applied Research in Coaching and Athletics Annuals*, 34, 146-175.
- Hall, S.**, Manning, D., Keiper, M., Jenny, S., & **Allen, B.** (2019). Stakeholders' Perception of Critical Risks and Challenges Hosting Marathon Events: An Exploratory Study. *Journal of Contemporary Athletics*, 13(1), 11-22.
- Miller, J.**, Gillentine, A., Olinger, A., & Vogt, S. (2019). A content analysis of the Journal of Legal Aspects of Sport: 1992-2016. *Journal of Legal Aspects of Sport*, 29, 139-151.
- Miller, J.**, Vogt, S., Scroggins, C., & Gillentine, A. (2019). A content analysis of tailgating alcohol policies at NCAA Division I football games. *International Journal of Sport Management*, 20, 1-16.
- Ritz, W., **Wolf, M.**, & McQuitty, S. (2019). Digital Marketing Adoption and Success for Small Businesses: The Application of the Do-it-Yourself and Technology Acceptance Models. *Journal of Research in Interactive Marketing*.
- Syrdal, H. A.** & Briggs, E. (2018). Engagement with Social Media Content: A Qualitative Exploration. *Journal of Marketing Theory and Practice*, 26(2-1), 4-22.
- VanMeter, R., **Syrdal, H. A.**, Powell-Mantel, S., Grisaffe, D. B., & Nesson, E. T. (2018). Don't Just 'Like' Me, Promote Me: How Attachment and Attitude Influence Brand-related Behaviors on Social Media. *Journal of Interactive Marketing*, 43, 83-97.
- Van Mullem, P. & **Croft, J. C.** (2018). Developing Under the Guidance of a Mentor: Five Strategies for Coaches. *Strategies: A Journal for Physical and Sport Educators*, 31(6), 16-25.
- Wang, S., **Wang, W.**, & Lee, S. (2018). Interactive roles of social identity and evaluative attitudes in sports events participation. *Journal of Convention & Event Tourism*. 19(4-5), 327-346.
- Wang, T., **Wang, W.**, Wu, Z., Su, C., & Chen, M., (2019). Understanding farm household's participation in "Nong jia le" in China. *Sustainability*, 11(5), 1282.
- Wang, W.** (2019). The influence of perceived technological congruence on consumers' attitudes toward price change and adoption of smartphone application in air travel. *Journal of Hospitality and Tourism Technology*, 10(2), 122-135.
- Wang, W.** & Wang, S. (2019). Urban Residents' Place-Based Perceptions and Attitudes toward Tourism Development: A Comparison between the United States and China. *Journal of Quality Assurance in Hospitality and Tourism*, 20(2).
- Wang, W.**, **Yaoyuneyong, G.**, Sullivan, P., & Burgess, B. (2018). A model for perceived destination value and tourists' souvenir intentions. *Journal of Applied Marketing Theory*, 8(2), 1-23.
- Wang, W.**, Chen, J. S., & Prebensen, N. K. (2018). Market analysis of value-minded tourists: Nature-based tourism in the Arctic. *Journal of Destination Marketing and Management*, 8(June), 82-89.
- Wang, W.**, Cole, S., & Chen, J. S. (2018). Tourist innovation in air travel. *Journal of Travel Research*, 57(2), 164-177.
- Zaplac, R., **Miller, J.**, & Miller, K. (In press). A case when you can't fool Mother Nature: Understanding and addressing stakeholder reactions linked to organizational decisions stemming from a natural disaster. *Case Studies in Sport Management*.

# JOURNAL QUALITY METRICS

Journal	Impact	Acceptance	h-index	CCI	ABDC	ABS
Asia-Pacific Journal of Operational Research		12%	27	High	C	
Computers and Industrial Engineering	3.518	25%	111	Significant	A	2
IEEE Transactions on Engineering Management	1.867	15%	82	High	A	3
Information and Management	4.12	25%	142		A*	3
Information Systems and e-Business Management	1.621		31		B	
International Journal of Logistics Management	2.226	20%	66	Significant	A	1
International Journal of Sport Management					B	
Journal of Accounting, Ethics and Public Policy			2		C	
Journal of Accounting and Finance	1.396	18%	9	High	A	2
Journal of Air Transport Management	2.412	33%	60	High	B	
Journal of Applied Marketing Theory		35%		Qualified		
Journal of Applied Sport Management			11		C	
Journal of Business, Industry, and Economics		15%		Qualified		
Journal of Business Management and Change		20%		Qualified		
Journal of Business Research	4.028	25%	158	Qualified	A	3
Journal of Computer Information Systems	0.89		55		A	2
Journal of Destination Marketing and Management	3.8		24	Significant	A	
Journal of Housing Research		20%		Qualified	B	
Journal of Hospitality and Tourism Technology			20		B	
Journal of Interactive Marketing	4.691	12%	91	Premier	A	3
Journal of Investing		25%		Qualified	B	
Journal of Leadership and Organizational Issues	1.567		32		B	
Journal of Legal Aspects of Sport					C	
Journal of Managerial Issues		30%	30	High	C	
Journal of Marketing for Higher Education		15%	27	High	B	
Journal of Marketing Theory and Practice	2.567	15%	39	Premier	B	2
Journal of Organizational Behavior	5	7%	152	Premier	A*	4
Journal of Quality Assurance in Hospitality and Tourism	1.14	45%	24	High	B	
Journal of Research in Interactive Marketing	2.156	30%	27	High	C	
Journal of Small Business Strategy		18%	5	High	C	
Journal of Travel and Tourism Marketing		25%	58	High	A	2
Journal of Travel Research	5.338	15%	114	High	A*	4
Omega: The International Journal of Management Science	5.341	15%	120	Premier	A*	3
Review of Financial Economics			34		B	1
Sustainability	2.592		53			
Systemic Practice and Action Research	0.754	50%	31	High	B	
Transportation Research Part E: Logistics and Transportation Review	4.253	10%	93	Premier	A*	3
<b>Average</b>	<b>2.919</b>	<b>22%</b>	<b>57.6</b>			

Only journals that had metrics available through SSCI, SJR, and Web of Science are listed above.

**Impact** - measure of the frequency with which the average article in a journal has been cited in a particular year

**Acceptance Rate** - measure of a journal's exclusivity

**h-index** - another measure of quality of a journal (if a journal has an h-index of y, the journal has y publications that have all be cited at least y times)

**CCI** - Cabell's Classification Index: Premier (top 10%); Significant (80-90%); High (<80%); Qualified (published over 5 yrs); Novice (published less than 5 yrs)

**ABDC** - Australian Business Deans Council: A\* (best or leading journal in its field); A (highly regarded journal in the field or subfield); B (well-regarded journal in the field or subfield); C (recognized journal)

**ABS** - Association of Business Schools: 4\* (a world elite journal); 4 (a top journal); 3 (a highly regarded journal); 2 (a well-regarded journal); and 1 (a recognized journal)

# ***HIGHLY SELECTIVE JOURNAL PUBLICATIONS***

The following table identifies the faculty that have published in Premier/Significant journals according to CCI and A\*/A journals classified by the ABDC during the AY 18-19.

<b>FACULTY</b>	<b>JOURNAL</b>
<b>COLLINS, B.</b>	IEEE Transactions on Engineering Management
	Journal of Business Research
	Information and Management
	Journal of Organizational Behavior
<b>DOGRU, A.</b>	Omega
<b>LAI, F.</b>	Computers and Industrial Engineering
	IEEE Transactions on Engineering Management
	Journal of Business Research
	Information and Management
	International Journal of Logistics Management
	Journal of Computer Information Systems
	Transportation Research Part E: Logistics and Transportation Review
<b>MAGRUDER, J. S.</b>	Journal of Accounting and Finance
<b>SYRDAL, H.</b>	Journal of Interactive Marketing
<b>WANG, W.</b>	Journal of Travel Research
	Journal of Travel and Tourism Marketing
	Journal of Destination Marketing and Management

# CITATION ANALYSIS

One measure of the academic and scholarly impact of the Southern Miss College of Business and Economic Development (CBED) is through citations by the ISI Web of Science, Scopus, and Google Scholar for the Top 15 faculty. The tables below present the results as of October 31, 2019, and are arranged by highest number of citations.

	<b>Faculty</b>	<b>Discipline</b>	<b># of Articles</b>	<b># of Citations</b>	<b>h-index</b>
<b>ISI TOP 15</b>	Lai, Fujun	MGTSCI	44	1472	18
	Collins, Brian	MGT	14	666	6
	Gilbert, Faye	MKT	8	331	8
	Zantow, Kenneth	MGT	2	89	2
	Foster, Jamye	MKT	6	49	3
	Syrdal, Holly	MKT	4	46	3
	Beck, Paul	ACC	2	39	2
	McLelland, Melinda	MKT	2	38	1
	Wolf, Marco	MKT	3	35	2
	Burgess, Brigitte	MER	1	22	1
	Miller, Chad	ED	9	20	3
	Bolton, Joel	MGT	3	19	2
	Kim, Sungsoo	HTM	3	14	2
	Goodwin, Kimberly	REI	3	13	2
	Lambert, John	IB	3	7	2

	<b>Faculty</b>	<b>Discipline</b>	<b># of Articles</b>	<b># of Citations</b>	<b>h-index</b>
<b>SCOPUS TOP 15</b>	Lai, Fujun	MGTSCI	57	2069	23
	Collins, Brian	MGT	21	960	8
	Miller, Chad	ED	30	370	7
	Beck, Paul	ACC	13	335	10
	Breland, Jacob	MGT	15	290	10
	Gilbert, Faye	MKT	4	227	4
	Peyrefitte, Joseph	MGT	7	174	6
	Zantow, Kenneth	MGT	8	173	5
	Burgess, Brigitte	MER	8	187	6
	Wolf, Marco	MKT	7	136	5
	LaFleur, Elizabeth	MKT	10	83	4
	Foster, Jamye	MKT	8	69	4
	Syrdal, Holly	MKT	4	58	3
	Bouillon, Marv	ACC	4	46	4
	Wang, Wei	HTM	15	31	3



## GOOGLE SCHOLAR TOP 15

<b>Faculty</b>	<b>Discipline</b>	<b># of Articles</b>	<b># of Citations</b>	<b>h-index</b>
Lai, Fajun	MGTSCI	76	4408	27
Collins, Brian	MGT	66	3737	19
Gilbert, Faye W	MKT	53	1833	17
Peyrefitte, Joseph	MGT	19	898	13
Yaoyuneyong, Gallayanee	MER	37	826	8
Breland, Jacob	MGT	25	806	13
Zantow, Ken	MGT	13	359	6
Miller, Chad	ED	100	350	12
Hall, Stacey	SM	53	325	11
McLelland, Melinda	MKT	9	267	6
Leach, Maria A	ACC	17	238	6
Syrdal, Holly	MKT	16	151	5
Gibbs, SherRhonda	MGT	13	139	7
Goodwin, Kimberly	REI	14	69	4
Wang, Wei	HTM	18	65	5

The following table presents the top 20 most cited articles by CBED faculty active in the AY 2018-19. Data was retrieved from Google Scholar on October 31, 2019.

## TOP 20 MOST CITED ARTICLES

<b>Cites</b>	<b>Cites per year</b>	<b>Author</b>	<b>Title</b>	<b>Year</b>	<b>Journal</b>
1682	168.2	AJ Hillman, MC Withers, <b>BJ Collins</b>	Resource dependence theory: A review.	2009	Journal of Management
816	81.6	<b>F Lai</b> , M Griffin, BJ Babin	How quality, value, image, and satisfaction create loyalty at a Chinese telecom.	2009	Journal of Business Research
746	106.57	DX Peng, <b>F Lai</b>	Using partial least squares in operations management research: A practical guideline and summary of past research.	2012	Journal of Operations Management
548	68.5	SCY Yuen, <b>G Yaoyuneyong</b> , E Johnson	Augmented reality: An overview and five directions for AR in education.	2011	Journal of Educational Technology Development and Exchange
532	53.2	J Hutchinson, <b>F Lai</b> , Y Wang	Understanding the relationships of quality, value, equity, satisfaction, and behavioral intentions among golf travelers.	2009	Tourism Management
483	14.64	<b>PJ Beck</b> , MW Maher	A comparison of bribery and bidding in thin markets.	1986	Economics Letters
415	29.64	BT Venable, GM Rose, VD Bush, <b>FW Gilbert</b>	The role of brand personality in charitable giving: An assessment and validation.	2005	Journal of the Academy of Marketing Science
392	24.5	A Coley, <b>B Burgess</b>	Gender differences in cognitive and affective impulse buying.	2003	Journal of Fashion Marketing and Management

309	9.97	<b>PJ Beck</b> , TJ Frecka, I Solomon	A Model of the market for MAS and audit services: Knowledge spillovers and auditor-auditee bonding.	1988	Journal of Accounting Literature
226	22.6	KM Kacmar, <b>BJ Collins</b> , KJ Harris, TA Judge	Core self-evaluations and job performance: the role of the perceived work environment.	2009	Journal of Applied Psychology
211	7.54	<b>PJ Beck</b> , JS Davis, WO Jung	Experimental evidence on taxpayer reporting under uncertainty.	1991	Accounting Review
204	18.55	<b>F Lai</b> , D Li, Q Wang, X Zhao	The information technology capability of third-party logistics providers: a resource-based view and empirical evidence for China.	2008	Journal of Supply Chain Management
196	16.33	<b>F Lai</b> , J Hutchinson, D Li, C Bai	An empirical assessment and application of SERVQUAL in mainland China's mobile communications industry.	2007	International Journal of Quality & Reliability Management
195	6.29	<b>PJ Beck</b> , TJ Frecka, I Solomon	An empirical analysis of the relationship between MAS involvement and auditor tenure: Implications for auditor independence.	1988	Journal of Accounting Literature
186	14.31	DG Bachrach, BC Powell, <b>BJ Collins</b> , RG Richey	Effects of task interdependence on the relationship between helping behavior and group performance.	2006	Journal of Applied Psychological
167	11.93	<b>K Zantow</b> , DS Knowlton, DC Sharp	More than fun and games: Reconsidering the virtues of strategic management simulations.	2005	Academy of Management Learning & Education
164	14.91	Y Tian, <b>F Lai</b> , F Daniel	An examination of the nature of trust in logistics outsourcing relationship: empirical evidence from China.	2008	Industrial Management & Data Systems
146	14.6	AB Duke, JM Goodman, DC Treadway, <b>JW Breland</b>	Perceived organizational support as a moderator of emotional labor/outcomes relationships.	2009	Journal of Applied Social Psychology
143	17.88	<b>M Wolf</b> , S McQuitty	Understanding the do-it-yourself consumer: DIY motivations and outcomes.	2011	Academy of Marketing Science Review
138	11.5	<b>JW Breland</b> , DC Treadway, AB Duke, GL Adams	The interactive effect of leader-member exchange and political skill on subjective career success.	2007	Journal of Leadership and Organizational Studies

# EDITORIAL AND REVIEWER ROLES

The CBED faculty are active in their professional academic communities with many of our members serving in editorial and reviewer roles for peer reviewed journals.

## EDITORS OF PEER REVIEWED JOURNALS

<b>Faculty</b>	<b>Journal</b>
Gibbs, SherRhonda	Management Decision
Goodwin, Kimberly	Journal of Housing Research
Hall, Stacey	Journal of Sport Safety and Security
Jackson, Steven	Advances in Accounting, Finance and Economics
Lai, Fujun	Journal of Data, Information and Management
Yaoyuneyong, G	International Textiles and Apparel Association Teaching Collection

## EDITORIAL REVIEW BOARD MEMBERS FOR PEER REVIEWED JOURNALS

<b>Faculty</b>	<b>Journal</b>
Burgess, Brigitte	Journal of Current Research in Global Business
Gibbs, SherRhonda	New England Journal of Entrepreneurship
Goodwin, Kimberly	Journal of Real Estate Literature
Croft, Chris	Journal for the Study of Sports and Athletes in Education
Kim, Sungsoo	Journal of Travel and Tourism Marketing
Lai, Fujun	Journal of Business Research
Leach, Maria	Advances in Business Research
McCormick, James	The Delta Journal of Education
Miller, Chad	Journal of Economic Development in Higher Education
Miller, John	Applied Research in Coaching and Athletics Annual; International Journal of Sport Management

# REVIEWERS

## FOR PEER REVIEWED JOURNALS

<b>Faculty</b>	<b>Journal</b>
Bolton, Joel	Journal of Business Research
Bradley, Gregory	Journal of Hospitality and Tourism Research; International Journal of Hospitality Management; Journal of Retailing and Consumer Services
Cao, Joanne	Journal of Marketing for Higher Education; Journal of Business Research
Collins, Brian	Group and Organization Management; European Journal of Work and Organizational Psychology; Journal of Occupational and Organizational Psychology; Journal of Organizational Behavior
Croft, Chris	Journal of Athlete Development and Experience
Dogru, Ali	Computers and Operations Research; INFORMS Transactions on Education; International Journal of Production Economics
Gibbs, SherRhonda	Journal of Global Entrepreneurship Research
Goodwin, Kimberly	Journal of Real Estate Research; Managerial Finance; Journal of Real Estate Practice and Education; Journal of Real Estate Finance and Economics; Journal of Real Estate Literature
Hall, Stacey	Journal of Applied Sport Management; International Journal of Sport Management and Marketing; International Journal of Sport Communication; International Journal of Sport Management, Recreation and Tourism
Kim, Sungsoo	Journal of Destination and Marketing Management; Tourism Analysis; Tourism Management; Journal of Quality Assurance in Hospitality and Tourism; Journal of Hospitality and Tourism Research; International Journal of Tourism Research; Journal of Hospitality Marketing and Management; SAGE publications; Journal of Convention and Event Tourism
LaFleur, Elizabeth	Journal of Retailing and Customer Services
Lai, Fujun	IEEE Transactions; International Journal of Production Research; Productions and Operations Management; Tourism Management; Decisions Sciences; Decisions Support Systems; European Journal of Operational Research; Emerging Markets Finance and Trade; Industrial Management and Data Systems; Management Decision; Transportation Research Part D
Leach, Maria	Journal of International & Interdisciplinary Business Research; Journal of Research in Emerging Markets; Issues in Accounting Education; Journal of Accounting and Free Enterprise
McLelland, Melinda	Journal of Retailing and Consumer Services
Parker, Paula D.	South East Case Research Association Journal
Peyrefitte, Joseph	Management Decision
Syrdal, Holly	Journal of Marketing Theory and Practice
Wang, Wei	Journal of Outdoor Recreation and Tourism; Tourism Analysis; Advances in Hospitality and Leisure; Anatolia; Cornell Hospitality Quarterly; Journal of Convention and Event Tourism; Journal of Travel and Tourism Marketing; Tourism Management, Journal of Hospitality and Tourism Technology; Management Decisions; Journal of Quality Assurance in Hospitality and Tourism; Event Management; International Journal of Contemporary Hospitality Management, Annals of Tourism Research
Wilson, Reginald	International Journal of Auditing; Journal of Finance and Accountancy; Journal of Business, Industry and Economics; The Accounting Educator's Journal; Sage Open
Wolf, Marco	Journal of Marketing Theory and Practice; Journal of Retailing and Consumer Services
Yaoyuneyong, Gallayanee	Management Decision; Computers; Journal of Applied Marketing Theory; Journal of Research in Interactive Marketing; European Journal of Marketing, International Journal of Education in Mathematics, Science and Technology; International Journal of Food Engineering; Journal of Business Research; Family and Consumer Sciences Research Journal

# **CONTRACTS, GRANTS, AND SPONSORED RESEARCH**

## **AWARDED**

Campbell, Shannon L Jordan, Miller, Chad Richard, "Mississippi Defense Diversification Initiative-Phase II," Sponsored by Department of Defense Office of Economic Adjustment, Federal, \$1,800,000.00. (August 1, 2018 - January 31, 2020).

Kim, Sungsoo (PI), "Economic Impact of the Sports Complex," Sponsored by Grenada County, University of Southern Mississippi, \$6,119.09. (September 2018 - November 2018).

Kim, Sungsoo (PI), "Feasibility Study of a Sports Complex in Grenada County," Sponsored by Grenada County, University of Southern Mississippi, \$15,211.28. (September 2018 - November 2018).

Miller, Chad Richard, "Tuscaloosa Marine Shale Laboratory," Sponsored by US Department of Energy, Local, \$130,074.00. (May 1, 2018 - April 30, 2021).

## **CLOSED**

Choi, Juwon (PI), Miller, Chad Richard (Supporting), "Economic and Workforce Data Analysis and Research," Sponsored by Pat Harrison Waterway District, \$10,880.00. (June 1, 2018 - September 12, 2018).

Esipov, Mikhail, Miller, Chad Richard, "Appalachian Sky Whitepaper Research," Sponsored by Common Sense Economic Development, LLC, \$500.00. (August 1, 2018 - August 28, 2018).

Miller, Chad Richard (Supporting), "A Quality of Place Analysis," Sponsored by Gulf Coast Business Council, \$2,512.00. (June 1, 2018 - December 3, 2018).

Miller, Chad Richard, Esipov, Mikhail, "Feasibility Study for Aviation Flight School and Aviation Maintenance Technician School," Sponsored by Common Sense Economic Development, LLC, Private, \$2,500.00. (July 2018 - September 2018).

Miller, Chad, Campbell, Shannon L Jordan, "National Security Technology Acceleration and Economic Diversification Efforts for the State of Mississippi," Sponsored by U.S. Department of Defense, Federal, \$2,967,215.00. (June 2, 2016 - September 30, 2018).

Miller, Chad Richard, Esipov, Mikhail, "Lewisburg, TN Labor Shed," Sponsored by Insyteful, \$500.00. (August 15, 2018 - August 28, 2018).

Miller, Chad, Campbell, Shannon L Jordan, "National Security Technology Acceleration and Economic Diversification Efforts for the State of Mississippi," Sponsored by U.S. Department of Defense, Federal, \$2,967,215.00. (June 2, 2016 - September 30, 2018).

## **NOT FUNDED**

Goodwin, Kimberly Robyn, Cao, Joanne Tran, "Pricing, Perceived Value, and Presence of Student Housing Facilities," Sponsored by NMHC Student Housing Research Foundation, Foundation, \$25,000.00.

# **COLLEGE RESEARCH GRANTS AND AWARDS**

## **SUMMER RESEARCH GRANT RECIPIENTS**

The college awarded a total of **\$55,000** in competitive research grants to faculty for summer 2019:

**Burgess, B.** Scale Development to Assess Tourists' Attitudes toward Cultural Souvenirs.

**Cao, J.** The Effect on Brand Gender on Social Media Engagement Expectations.

**Collins, B.** The Cynic Remains Unaffected: A Moderated Mediation between Interactional Fairness, Cynicism, and Job Embeddedness.

**Kanuri, S.** Fundamental vs. Cap Weighted Indices.

**Kim, S.** Structural Relationships between Self-Image Congruity and Destination Tourism Image on Behavioral Loyalty.

**Lai, F.** Supply Chain Disruption and Relationship Repair.

**Lambert, J.** Two Tests of Consumer Motivation in the Selection of Domestic vs. Imported Wine.

**McLelland, M.** Exploring Faculty Bias toward the Online Student.

**Parker, D.** Fraud Teaching Case.

**Peyrefitte, J.** Shareholder Communications Language: A Reflection of Agency of Stewardship Theory?

**Wang, W.** An Exploratory Study of Tourism Professionals' Coping Strategies with Climate Change: Cases from the Arctic.

**Wilson, R.** Limited Liability Agreements, Auditor Expertise, and Lending Officer's Perceptions of Nonpublic Clients Creditworthiness.

**Wolf, M.** A Theory of New Paths to Entrepreneurship.

**Yaoyuneyong, G.** Online Brand Management.

## **COLLEGE RESEARCH AWARDS**

**Srinidhi Kanuri** received the 2019 Louis K. Brandt Publication Award.

**Fujun Lai** received the 2019 Business Advisory Council Research Award.

**Reginald Wilson** received the 2019 Junior Faculty Business Advisory Council Research Award.

**Wei Wang** received the 2019 Junior Faculty Business Advisory Council Research Award.

# INTELLECTUAL CONTRIBUTIONS FOR THE PERIOD 2014 - 2019

School	Portfolio of Intellectual Contributions			Types of Intellectual Contributions										% of Faculty Producing Intellectual Contributions	
	BDS	AIS	TLS	PRJ	ERJ	Proc	Pres	Grant	Txtbk	Case	PPS	OIC	Total	Participating	All
Accountancy	20	27	9	24	4	0	18	2	2	0	3	3	56	64.3%	62.7%
Finance	9	49.83	3	23.67	1	0	10.5	10.67	1	0	4	11	61.83	70.0%	51.7%
Management	41	49.33	6	29.33	13	0	31	2	0	0	13	8	96.33	100.00%	94.9%
Marketing	59	199.83	41	40	3	0	93.5	28.33	4	0	47	84	299.83	78.9%	76.3%
<b>College Totals</b>	<b>129</b>	<b>326</b>	<b>59</b>	<b>117</b>	<b>21</b>	<b>0</b>	<b>153</b>	<b>43</b>	<b>7</b>	<b>0</b>	<b>67</b>	<b>106</b>	<b>514</b>	<b>78.6%</b>	<b>71.8%</b>

Source: Digital Measures (October 22, 2019)

**514** total intellectual contributions were produced during the **2014 - 2019** review period.

- **25%** Basic or Discovery Scholarship
- **63%** Applied Integrative/Application Scholarship
- **12%** Teaching and Learning Scholarship

**78.6%** of participating faculty are producing intellectual contributions.